2025 Pension Schemes Bill Committee Hearing

Outline proposal for public affairs support prepared for PPF by FleishmanHillard 31.07.25

Date	***Deliverable***	***FH Participant***	***PPF Participant***	***Outline Fee - TBC***
w/c 4th August	PPF to compile overall pack for witnesses and PPF representatives including: • Committee Overview • Do's & Don'ts • Committee Hearings • Key Messages • Submission • Supporting Documents FH to develop parallel list of questions based on: • Pension Schemes Bill relevant clauses • Parliamentary Debates on Bill • Media Coverage of Bill FH to share parallel list of questions with PPF on Thursday 7th Aug, for discussion on Friday 8th Aug	[redacted]	[redacted]	£1884 for FH consultants time developing parallel list of questions and reviewing overall briefing pack – see line below * [redacted]
w/c 11th August	PPF to send FH draft briefing pack by COP Mon 11th Aug and FH to review and return to PPF by COP Weds 13th Aug PPF to share Committee submission (as approved by PPF) Internal walk through of themes and key messages with discussion on approach, content and tone - attended by key PPF 'brain boxes' [redacted] Ext comms team and [redacted] from FH).	[redacted]	[redacted]	£512 for FH consultant's time
w/c 18th August	[redacted] :o download to FH team and use notes from session to prepare and shape rehearsal 1 (below) Rehearsal 1 - soft approach, not the formalised version. Broken into 15 mins bursts (reflecting the realistic air time [redacted] ill have in her 30 mins panel session). Aim to tackle between 3-5 questions per burst. [redacted] to monitor and feedback on brevity, tone, message, bridging etc First 121 Session between [redacted] to debrief on first rehearsal	[redacted] (+FH Team below) [redacted]	[redacted] + PPF Witness x1 + + PPF senior reps [redacted]	£5800 for FH consultant's time £1440 for [redacted] time £1800 for [redacted] time
w/c 25th August	Follow up internal walk through and message refinement following the first rehearsal Rehearsal 2 - more formalised / final 'mock' session for 30 mins with debrief and actions arising. [redacted] to monitor and feedback on brevity, tone, message, bridging etc	[redacted] [redacted]	[redacted] [redacted] + PPF Witness x1 + + PPF senior reps	£512 for FH consultant's time £4728 for FH consultant's time £1440 for [redacted] time

W/c 1st September	1st / 2nd September TBC - Second and final 121 Session between [redacted] and [redacted] to debrief following both rehearsals and refine messaging / delivery	[redacted]	[redacted]	£1800 for [redacted] time
	Monitoring of Session 2nd September (PPF in person / FH remote)	[redacted]	[redacted]	* [redacted]
	Debrief of Session 2nd or 3rd September (remote via teams)	[redacted]	[redacted]	

Budget Summary

Note: While the proposed fees covering [redacted] support is outlined below, only one PO will need to be raised for FleishmanHillard for the total amount.

Consultancy Support	*Fees (+ VAT)*
FleishmanHillard	*£13,436.00*
[redacted]	*£6480.00*
Total	***£19,916.00***