



Department
for Culture,
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Lord Holmes of Richmond
House of Lords
London
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Dear Lord Holmes,

I am writing to you following the Second Reading of the Sporting Events Bill in the House of Lords on the 3 June 2026. I have placed a copy of this letter in the library of both Houses.

I would like to thank you for taking part in the bill's Second Reading and for raising an important question around the inclusion of an overarching AI framework or strategy in the bill. The Government is acutely aware of the opportunities presented by AI and is looking to harness it wherever possible. That is why in January 2025 the Government set out an ambitious plan for the UK to lead in shaping the AI revolution, transforming outcomes for people, public services and the economy. It is at the heart of the UK Government's plan to kickstart an era of economic growth, and it is right this strategy should be coordinated centrally rather than each individual piece of legislation.

You also noted that digital ID could play an important role in accessing major sporting events safely and securely. The Government is already supporting the digital verification services sector to enable this. The national digital ID could also support this; all UK citizens and legal residents will be able to hold one, if they wish, by the end of this Parliament. Together, this will help major sporting event organisers, among others, to allow their customers to prove identity using digital ID and other digital credentials across their products and services.

As the bill progresses, I would welcome your support as we take this important legislation forward and work across the House to enhance the UK's reputation as a world-leading host of major sporting events.

I would be very happy to meet to discuss this, or any other areas of the bill, in the coming days.

With best wishes,

Baroness Twycross
Minister for Museums, Heritage and Gambling