



Department
for Culture,
Media & Sport

Baroness Twycross
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2 February 2026

The Earl of Clancarty
House of Lords
London
SW1A 0PW

INT2026/00977/DC

Dear Lord Clancarty,

I committed to writing to you in response to your question regarding the workforce representation within the Creative Industries Council (CIC) during oral questions on 22 January.

We are committed to building a resilient, inclusive workforce and will continue to evaluate how we can best integrate the perspectives of all practitioners across the UK.

The Creative Industries are, as you are aware, an economic success story, and are a central part of the government's Industrial Strategy and plan to ensure long-term growth across the UK. The CIC, which has been reshaped to align with Sector Plan objectives, will play an important role in Sector Plan delivery. The CIC's membership was reshaped with the creative industries workforce front of mind, and we have made a number of changes to ensure a broader coverage across the entire creative industries sector and its workforce, improving representation of sub-sectors, regions and nations - including doubling representation outside of London.

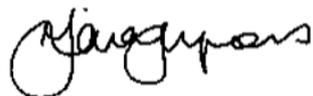
As you rightly point out, we will be appointing a Freelance Champion who will sit on the CIC. This individual will give a voice to freelancers within government, and we are working closely with relevant industry stakeholders to develop this role and make this appointment soon. Furthermore, Deborah Annetts of the Creators' Rights Alliance (CRA), which includes a number of trade unions who represent the interests of the UK's Creative Industries workforce, also continues to hold a seat on the Council. The CIC will also include four working groups, one of which will be focused on Creative Industries Skills and Workforce. Membership to these working groups is open to non-CIC members, and we have encouraged unions to be part of those groups.

More broadly, the refreshed CIC membership includes industry representatives working in the creative industries with direct, real-world expertise on the challenges facing both businesses and individual professionals today. Their experience within their respective sub-sectors will guide the council's strategic direction and ensure advice is grounded in practical realities.



I hope this response is helpful in answering your question and I will deposit a copy of this letter in the Libraries of both Houses.

With best wishes,

A handwritten signature in black ink, appearing to read 'Twycross', written in a cursive style.

Baroness Twycross
Minister for Museums, Heritage and Gambling

Cc. Lord Cashman