

Baroness Doocey
House of Lords
London
SW1A 0AA

15 May 2025

Dear Dee,

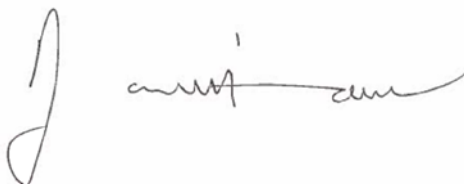
I wanted to thank you again for your question at yesterday's debate on Telecommunications Fraud. You raised the important issue of fraudulent advertising, and asked about the timescales for Ofcom's implementation of its Fraudulent Advertising Duty.

I wanted to take this opportunity to correct the record. Ofcom is scheduled to consult on the Fraudulent Advertising Code of Practice by early 2026. This consultation is part of the broader framework for 'Additional Duties' on categorised firms.

Owing to the pressure that Ofcom are under to implement their codes of practice as soon as possible, I wanted to ensure that the record was accurate. I will place a copy of this letter in the House library to update Hansard.

Thank you again for raising this important issue, and I will continue to do all I can to ensure that fraudsters are unable to abuse technology to commit their crimes.

Yours sincerely,



Rt Hon Lord Hanson of Flint
Minister of State