Briefing Paper
Commissioned Cancer champion training delivered by Wigan Council Public Health

Purpose of the paper
To provide and update on the cancer awareness programme of work commissioned by others in 2015/16

Background
In 2010 Greater Manchester and Cheshire Cancer network (GMCCN) began a programme of training which looked to create Cancer Champions to work and promote alongside national campaigns looking to raise awareness of the early signs and symptoms of cancers though the Be clear campaigns.

Champions were recruited from all walks of life including front line staff, GP non-medical staff, pharmacy assistants, members of the public and cancer suffers/survivors etc.

This work continued in various forms until the GMCCN dissolved at the same time as the move of Public Health to Local authority.

In this borough we valued the work of our champions and so continued to offer the training sessions and to support those already in existence.

Because of this in 2014 Wigan Council were invited to a Programme for Cancer Prevention and Early Detection Summit where the need for cancer champion training was re-evaluated and established as desirable

Overview
In 2015 Wigan Council were approached by Professor Jo Farrington and her team who had received funding for cancer champion training sessions across the Greater Manchester region.

We accepted this commission and delivered sessions in 5 areas training 48 members of the public from a variety of environments in awareness and early detection messages with the aim that they would cascade these to their communities.

Income from this commission £5,000

In February of 2016 we were again approached with a request to deliver training – this time for NHS England Lancashire and Greater Manchester who had heard about our training last year and the continuing work we are carrying out locally.

NHS England Lancashire and Greater Manchester had received a grant for a programme of work to create cancer screening champions who would then either cascade the information to their peers/colleagues etc. or who would bid for small pots of money held by the above to hold an awareness event themselves.
We adapted our training programme and are now commissioned to deliver the sessions to eight CCG areas within Lancashire and south Cumbria area over a two month period.

This training focuses heavily on the cancer screening programmes with the remit of driving up attendance.

Income from this commission £7,000

**Expectations**

We expect our outcomes to be similar to the first commission where awareness and recognition of sign and symptoms are heightened along with the ability and confidence to talk to people about the screening programs on offer with the intent to raise completion rates.

**Feedback / outcome measurement**

We are evaluating all of our sessions as we deliver and will produce an overall evaluation for the commissioners at the end of the sessions.

We are seeing high scoring and confidence measures are raising an all delegates.

The action plans completed by delegates are showing interest and enthusiasm for the subject and we are receiving positive feedback – one lady has now identify sign and symptoms for her person health and has, as direct result of the training session seen her GP and is awaiting further investigations.

Outcomes will be measured locally by analysis of our evaluations forms but for NHS England Lancashire and Greater Manchester by the uptake and increased figures for all of the cancer screening programmes moving forward.

We also include awareness and early signs and symptoms of eight key cancers and so the rates of early diagnosis may also be an indicator of success.

**Next Steps/ Future Challenges**

We are awaiting news on an additional grant proposal that NHS England Lancashire and Greater Manchester have submitted and, if favourable and appropriate for us to be involved, to see if we can continue being commissioned to deliver this type of work

*June 2016*