I cannot do a word document on my laptop
my comments regarding tourism in rural areas is that the tourist board and other central and local
tourist boards seem to be focused on large corporate organisations who obviously generate larger
amounts of money than small rural operators, i believe that government tourist organisations
should equally focus on individually run businesses and give them the same coverage as the larger
corporate groups as rural enterprises need to be treated equally. tourists who visit rural areas
want a personal 'meet the locals' approach and this is what we all do very well, going above and
beyond the bland service they tend to get from larger companies and this is where a trip to
england has its individuality quality and wealth

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