Manchester Creative Studio

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Manchester Creative Studio

Appendix 1 - Letters of Support Index

1.1
Partners

Business/Organisation	Website
CING	www.c-i-n-g.org
Code Disrupt	www.codedisrupt.com
Creative Boom	http://creativeboom.co.uk
Creative Pro Manchester	www.pro-manchester.co.uk
Creative Times	www.creativetimes.co.uk
Curious Minds	www.curiousminds.org.uk
DigitalMe	www.digitalme.co.uk
Hyper Island	www.hyperisland.com
Lucy Powell MP	http://lucypowell.org.uk
Manchester Digital Laboratory	http://madlab.org.uk
Manchester Digital Development Agency	www.manchesterdda.com
Manchester Metropolitan University	http://www2.mmu.ac.uk
MIDAS	www.investinmanchester.com
NOISE Festival	www.noisefestival.com
Northern Soho	http://northernsoho.co.uk
Photomobile	www.photomobile.org
Social Action & Research Foundation	www.the-sarf.org.uk
Wondergrads	www.wondergrads.com

Employers

Business/Organisation	Website
2022nq	www.2022nq.co.uk
4D creative	http://4dcreative.co.uk
Acquire New Business Ltd	http://acquirenewbusiness.co.uk
BDP	www.bdp.com
Berg	www.berg.co.uk
Boomerang	www.weareboomerang.com
Burns Collett	www.burnscollett.com
Clare Beard Creative Limited	www.cbcreative.co.uk
Code Computerlove / Manchester Digital	www.codecomputerlove.com
Collect	www.collect-creative.com
Creative Concern	www.creativeconcern.com
Creative Discovery	www.creative-discovery.co.uk
d2 Digital	www.d2digital.co.uk
EON Reality Limited	www.eonreality.com
Four Design	www.four-design.co.uk
iBurbia Studios	www.iburbiastudiosmc.co.uk

In Movement	http://inmovement.co.uk
Language Brand Communication	http://whatislanguage.co.uk
Lets Go Global	http://letsgoglobal.tv
LOVE Creative Ltd	www.lovecreative.com
MediaLoc	www.medialoc.net
Mediasmiths	www.mediasmiths.com
Melbourne Server Hosting	www.melbourne.co.uk
Pattern Communications	http://getpattern.com
Photolink	www.photolink.co.uk
Rippleffect	www.rippleffect.com
Seveer Media	www.seveermedia.com
Silverchip Systems Ltd	www.silverchip.co.uk
Smoking Gun PR	www.smokinggunpr.co.uk
Studio North	www.studionorth.co.uk
Tangerine PR	www.tangerinepr.com
TechHub Manchester	http://manchester.techhub.com
theEword	http://theeword.co.uk

1.2 Appendix A: Letters of Support

[redacted]

Date: 19th December, 2012

To whom this may concern,

Re: Letter of Support

I am writing this letter in support of the proposed Manchester Creative Studio.

Creative Industries Networking Group (CING) was established in 2008 and has currently got just under 1500 members within the creative industry. CING support our members by providing regular development training, networking events and lectures.

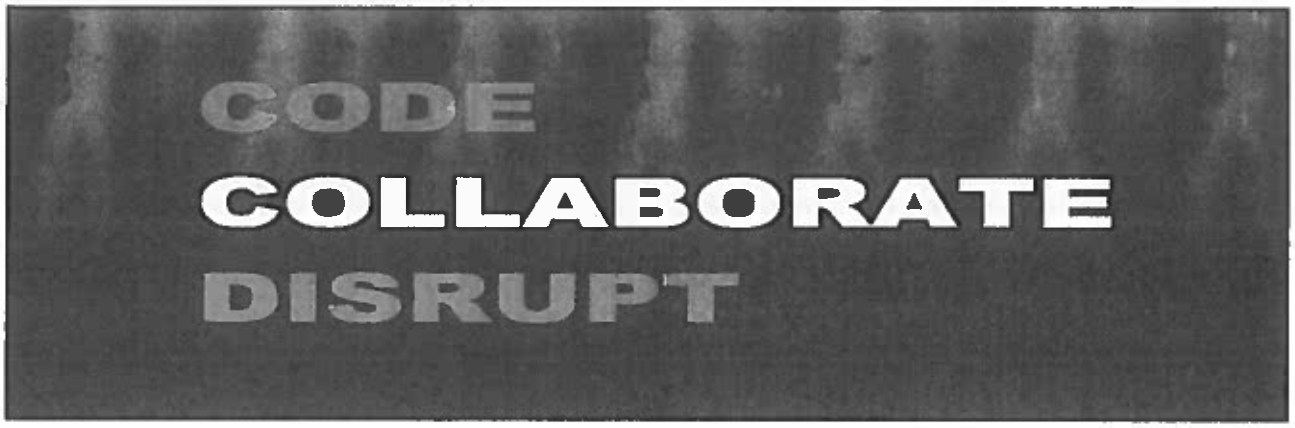
We believed that the Manchester Creative Studio would be extremely valuable for Manchester and the Northwest as it is a fantastic model to offer systematic and practical training for students.

The creative sector of Manchester has always benefitted from the closeness of the community, it means that it is far easier for creative practitioners to collaborate on projects and the idea Manchester Creative Studio can further this strength by giving the younger generation creatives an opportunity to work with professional creative practitioners via a formal and controlled channel.

Yours Sincerely,

[redacted]

[redacted]



To whom it may concern,

I write to express the support of CODE DISRUPT for the proposed Manchester Creative Studio.

CODE DISRUPT is an innovative new coding school in Manchester teaching professionals, students and the curious how to become digitally literate. CODE DISRUPT was founded on the belief that as digital citizens we need to become digitally literate to successfully use, apply and innovate digital technology within our chosen industries.

You don't have to work within the technology sector to benefit from knowledge of digital technology, its features and how it works. You might instruct digital companies as part of a project, work with your in house technology team as part of delivering a service, or be required to have a basic knowledge of digital processes to understand your clients products, industry, needs and expectations.

As our society innovates, understanding the basic principles of CODE is becoming increasingly important. Understanding the basic principles of CODE will in the future become a necessity. After all our daily lives are predominately computer driven.

We are passionate about teaching CODE to students as early on in the education process as possible. Our proposed partnership with Manchester Creative Studio will allow us to realise this passion and will equip students with the digital literacy skills required in the modern work place.

As a partner of Manchester Creative Studio, we would seek to;

- Deliver expert training to develop specific creative skills.
- Provide guest 'guru' speakers.
- Assist in developing training programmes for staff.
- Support the development of employability skills in young people.

We welcome the opportunity to support and work with Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond and we hope that together we can enhance the digital literacy skills of the work force of the future.

Yours sincerely

[redacted]
CODE DISRUPT

To whom it may concern,

I write to express the support of Creative Boom Ltd for the proposed Manchester Creative Studio.

Creative Boom is an online magazine for the creative industries with a strong community of creative agencies, freelancers and organisations. It was founded in 2009 after realising there was a lack of support for the creative industries.

Three years later and it is apparent that there still isn't enough support or recognition for this sector, which is continuing to grow and contribute significantly to the UK economy. We need to address this by providing the very best foundations to ensure future generations are able to embrace the wealth of opportunities currently out there.

With over 38,000 followers on Twitter, more than 12,000 'likes' on Facebook, over 70,000 unique visitors to our website each month and a reach of over 50,000 people via our weekly e-newsletter, we have a significant network across the creative industries. We're also proud to be part of The Guardian Culture Professionals Network.

We would seek to use our network to help support Manchester Creative Studio to develop links with creative employers across not just Greater Manchester, but the whole of the UK. We would also be keen to work with Manchester Creative Studio to help develop the school as a creative hub which helps to bring people within the industry together.

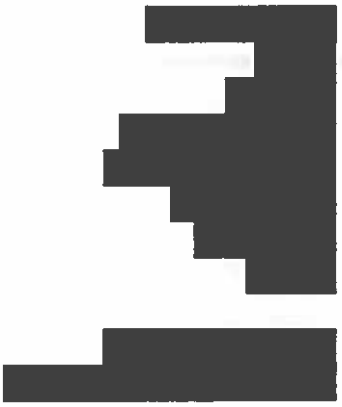
We believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across the region.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]
Creative Boom Ltd

Creative Pro.Manchester



To whom it may concern,

I write to express the support of the Creative Pro.Manchester board for the proposed Manchester Creative Studio.

Creative Pro.Manchester is a committee within the Pro.Manchester organisation tasked with bringing together the creative and legal & professional sectors. The board is made up of a mixture of individuals from both sectors, including myself and [redacted] as co-chairs.

Part of our approach is to educate both sectors and a scheme like the Manchester Creative Studio will bring enormous benefits for both the committee, our members and the companies who are part of the Creative Pro.Manchester events calendar.

As a supporter of Manchester Creative Studio, we (and our members) would seek to;

- Support governance with representation on the Board.
- Provide mentor support to students.
- Host site visits for students.
- Support the development of project based learning linked to real world briefs.
- Deliver expert training to develop specific creative skills.
- Provide guest 'guru' speakers.
- Supporting students applying for employment and preparing for interviews.
- Contribute to assessing students work place competencies.
- Assist in developing training programmes for staff.
- Offer Apprenticeships for students on graduation.
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

[redacted]

[redacted]

Re Manchester Creative Studio School

Dec 17th 2012

Dear [redacted]

As a Director of Creative Times.co.uk I am writing to support your application to establish a Studio School in Manchester

CreativeTimes.co.uk is an on-line publication for the Creative and Digital Sector and provides a forum and platform for the creative sector in the UK. We have been connecting creative communities in the UK since 2005 and currently have around 30,000 regular users. Creative Times CIC can support the Studio School in a number of ways: By connecting students to all levels of the industry,; by providing a platform for Students work; by connecting them to businesses and providing regular work placements and live briefs.

Being based in Manchester we can see a range of synergies with the Studio School and wholeheartedly support your application.

Yours Sincerely,

[redacted]

[redacted]

curious minds

LOTTERY FUNDED | Supported using public funding by ARTS COUNCIL ENGLAND | Bridge Organisation Working with Arts Council England to connect young people with great art and culture

RE : Letter of Support

Dear [redacted]

Following our recent conversations I would like to express interest, on behalf of Curious Minds, in supporting the future plans for the Manchester Creative Studio.

Curious Minds is a charity dedicated to improving the lives of children and young people through their involvement in arts, culture and creative learning. In our new role as Bridge Organisation for the North West we have a specific role in the region, delegated to us by the Arts Council, to connect young people with great art and culture by being a 'bridge' between the children's workforce and the cultural sector. We fulfil this role in a number of ways including the facilitation of networks, through supporting schools to embed arts award and artsmark, through the commissioning of work that will make a strategic impact on the use of creativity in young peoples lives.

One of our key themes of exploration going forward is progression and achievement and we welcome any opportunities in the region that enable young people to find new pathways into the creative industries. As one of the fastest growing employment sectors, the creative industries need to forge new relationships with schools and we are interested to see how your proposed model could be effective.
We would be willing to explore how our involvement may be of use to you should your bid be successful- our first recommendation would be that Creative Studios become a core member of the Bridge Development network for Greater Manchester.

Best Wishes

[redacted]

[redacted]

digitalME
New Directions in Learning

Aire Street Workshops, [redacted]

To whom it may concern,

I write to express the support of DigitalMe for the proposed Manchester Creative Studio.

We are a social enterprise supported by NESTA, The Cabinet Office, Nominet Trust, Mozilla and Big Lottery.

Our interest in the school is to support the development of new, employer led digital accreditation, which both recognises the skills employers are calling for and uses open web standards to create new employment opportunities for young people.

We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local and national employment market in general.

As a supporter of Manchester Creative Studio, we would seek to;

- Support governance with representation on the Board.
- Support the development of project based learning linked to real world briefs.
- Provide access to our online project based learning and Open Badge programmes.
- Deliver expert training to develop specific creative skills.
- Contribute to assessing student's work place competencies.
- Assist in developing training programmes for staff.
- Commission enterprise projects to be completed by students.
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

HYPER ISLAND

December 16th 2012

To whom it may concern,

I am writing to confirm that we are fully supportive of Manchester Creative Studio and are developing a working partnership with them.

Hyper Island is a world-leading educator in the fields of creative, digital and interactive industries. For more than 17 years, we have been developing and providing education and learning experiences for over 2,500 students with our unique methodology, developed on experience and problem -based learning. Hyper Island is headquartered in Stockholm with schools in Manchester, Singapore and New York.

We design our programmes with industry and then contract industry employers to deliver them. We passionately believe that through expereince based learning young people can develop both the competence and equally important confidence it requires to work in the creative industries. We facilitate students through a qualification based framework but focus on the student journey and experience and coach students rather than team them, through challenges set by industry live briefs.

As a supporter of Manchester Creative Studio, we would seek to advise on learning and curriculum, support on developing project based learning opportunities, facilitate links to the creative industries and train learning coaches to deliver more effectively, amongst other things.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester. We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

HOUSE OF COMMONS
LONDON SW1A 0AA

To whom it may concern,

I write to express my support for the proposed Manchester Creative Studio.

Manchester is now the second city in the UK and has long been developing a growing and important sector in the creative industries, which is vital to the economy and the future prospects of the region.

The city council has recently revealed a plan to ensure Manchester is one of the world's foremost digital cities by 2020, promoting economic growth and ensuring residents have the skills to contribute to and benefit from this. The city also has a vibrant creative sector including the cultural arts, media and technology, all of which are important for future growth.

The establishment of Manchester Creative Studio would be a welcome addition to the city and provide young people with an aspirational education in the creative industries sector, not only preparing them to work in the sector but also to use their skills to make positive changes for the local communities.

While I may have some concerns with the requirement that the studio be a "Free School," I accept that this is the current environment in which this important initiative is bidding to be established.

I welcome the opportunity to work with and support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

Lucy Powell

Lucy Powell MP

Lucy Powell MP
Member of Parliament for Manchester Central
contact@lucypowell.org.uk
0161 232 0872

www.lucypowell.org.uk

36 - 40 Edge Street
Manchester, M4 1HN

17th December 2012

To whom it may concern

I write to express Manchester Digital Laboratory's support of for the proposed Manchester Creative Studio.

MadLab was set up in 2009 with a mission to provide hands-on space to actively encourage practical workshops and peer-to-peer learning. MadLab operates as a not-for-profit. It is housed in a 3,000 sq. ft. former shop in Manchester's Northern Quarter, spread over three floors. The ground and second floor are used for workshop space, workshops and events with the first floor used for office space for both MadLab and creative industry 'Comma Press'. MadLab has 36 active groups and a further 14 ad hoc user groups. Since it opened in 2009, MadLab has had 25,000 individual meetings with 8,000 users in the past 12 months. MadLab's aims are to:

- Provide a community space for people who want to do and make interesting stuff - an autonomous R&D laboratory and a release valve for Manchester's creative communities
- Contribute to the economic growth of Manchester by stimulating growth in creative and digital businesses and supporting start-ups through hosting Bootstrap Business Club, Lean Start-Up Manchester, TechMeetupsMCR, an enterprise club, business to business networking, workshops and developing business skills around technology
- Provide opportunities for children and teenagers via an under 18 strand (including 'Young Rewired State' and 'Coder Dojo.')
- Provide opportunities for adult formal and informal learning through MadLab's Omniversity initiative
- Provide professional development training and technology support and a range of workshops including DIYBio
- Provide learning opportunities for young people working with 'Young Rewired State' and other initiatives to develop formal learning in schools and informal out of hours education
- Provide workshop space enabling organisations such as Hac:Man, a community run arts, science and technology club providing electronics, mechanical and computer knowledge tools for personal and group projects
- Increase access to services through providing an outreach premises for Central Library, hosting the

Manchester Public Wi-Fi network developed by MDDA acting as a hub for "bottom up broadband" in the northern quarter and supporting Open Data Manchester and DataGM, the city-region's public data store.

We believe that that developing young people's skills in the creative industries is of paramount importance, particularly in light of the changing nature of employment in this sector (from 'jobs for life' to short-term contracting). It is essential that young people are equipped to deal with this changing landscape and we believe that organisations such as the Manchester Creative Studio are vital in bridging that gap. To that end, we would seek to help MCS by hosting site visits for students, providing guest speakers and supporting the development of employability skills in young people.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely

[redacted]

[redacted]

MANCHESTER
CITY COUNCIL

Manchester Digital Development Agency (MDDA)
Manchester City Council
Lower Ground Floor
117-119 Portland Street
Manchester
M1 6ED
T. 0161 255 8111
info@manchesterdda.com
www.manchesterdda.com

14.12.12

To whom it may concern,

I am writing to confirm that as part of Manchester City Council's Digital Strategy for the Manchester-city region, Manchester Digital Development Agency is keen to develop a working partnership with Manchester Creative Studio.

It is our responsibility to develop and implement key elements of the Digital Strategy, which aims to create a 'digital masterplan' for the city, particularly focusing on digital inclusion. The Strategy aims to guide future investment and bring together industry, research bodies and community representatives to develop new ideas for digitally enabled services that will benefit residents, local business and the wider community.

Manchester is already a leading city for digital technologies. Over the last 20 years we have seen the city centre and surrounding areas transform with new knowledge based industries, better transport, growing universities, and new schools, work places and homes, as well as an expanding international airport. After years when the city's population declined, this is now growing, as people live, work, study and go out in the city.

All around the world, companies and policy makers are looking at the idea of the "smart city" where internet technologies combine with smarter, digitally enabled systems to improve the ways that cities work. For Manchester, it is vital that the city continues to attract and retain people and businesses, and to provide improved opportunities for the people who live here.

The establishment of Manchester Creative Studio would be a welcome addition to the city and provide young people with an aspirational education in the creative industries sector, not only preparing them to work in the digital environment but also to use their skills to make positive changes for the local communities.

We welcome the opportunity to work with Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours faithfully

[redacted]

[redacted]

Manchester Metropolitan University

7th November 2012

Dear [redacted]

I am delighted to confirm Manchester Metropolitan University's full support for the Manchester Creative Industries Studio School. I believe that your model of partnership, where education and business co-exist to the benefit of both parties, has the potential to create new generations of knowledge workers. I wish you every success with your proposal.

[redacted]

Yours sincerely,

[redacted]

MIDAS
MANCHESTER INVESTMENT DEVELOPMENT AGENCY SERVICE
www.investinmanchester.com

To whom it may concern,

I write to express the support of MIDAS for the proposed Manchester Creative Studio.

MIDAS is the Inward Investment Agency for Greater Manchester. We work to attract new businesses into the region while working with the businesses already located here to ensure they grow.

To ensure the continual growth of the Creative and Digital sector within Greater Manchester we acknowledge that skills are one of the major issues which need to be addressed at all levels.

We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to new investors coming into the region and companies within the region.

We strongly believe that projects such as Manchester Creative Studio are essential to achieve our ambition to be a Top 20 digital city by 2020.

As a supporter of Manchester Creative Studio, we would seek to promote the school to current and new companies within the region. As a strategic partner for Greater Manchester we believe that the school will make a significant positive contribution to the creative industries sector encouraging growth within the sector.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

[redacted]

MIDAS – Manchester Inward Investment Agency

NOISE®

NOISEfestival.com

14th December 2012

To whom it may concern,

I write to express the support of NOISEfestival.com for the proposed Manchester Creative Studio.

Established in 2004, the award-winning NOISE charity (based in Manchester) is a national platform for young people to self-promote their talents and achievements and to develop or enhance their employability, outside of their formal education.

Our vision is to break-down barriers to employment, by providing relevant, career-boosting and enterprise orientated opportunities, to address both the needs of under/unemployed or disadvantaged young talent, whoever, wherever they are. NOISE provides dynamic online skills portfolios', ground-breaking national careers events, innovative, industry-led projects, direct dialogue with some of the world's top industry names [redacted] and global media exposure. All to enable young people to make the transition from amateur to professional and earn an income from their talent.

From over 8 years of operation we understand that pathways into certain industries are not clear, particularly for young people who do not have family support, role models or access to networks. With high youth unemployment rates (over 20%) young people leaving education with basic or no skills or experience required for operating in the Creative Industries, finding a job can seem impossible. This is why we support this bid and believe that the school could make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

The Manchester Creative Studio team are keen to purchase the online professionally packaged NOISE Portfolios as part of their curriculum, as currently used in NorthWest universities and colleges, for showcasing, skills mapping and a dynamic record of achievements for the students; to enable their portfolio careers beyond graduation to be monitored and provide ongoing support for the development of their pupils.

We believe that the school will make a significant positive change to the aspirations and progression of the young people in their locality. We welcome the opportunity to work with Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

www.NOISEfestival.com

NORTHERN SOHO
Creating a scene

3rd December 2012

To whom it may concern,

I write to express the support of Northern Soho for the proposed Manchester Creative Studio.

We are a collaborative network in Manchester that consists of over 620 members that work in the creative industry. We celebrate the vibrancy, creativity and potential of the North West's advertising, marketing and media industries.

We exist to:

- Create business opportunities for our members
- Raise awareness of the region's creative proposition
- Facilitate productive dialogue with client marketers

Our members consist of agency owners, agency employees, freelancers and undergraduates and graduates. The ability to network with established industry practitioners gives our younger members the opportunity to develop some of their softer skills like networking and get a head start when leaving education as they build contacts in the industry.

As a group, we are passionate about supporting emerging talent, over the past few years, supporting Salford University's Issue 25 campaign and Graduate Design Show, and Manchester Metropolitan University's Agency Life scheme. In parallel with these initiatives, we believe that the Manchester Creative Studio would be of great benefit to the creative industry and the local employment market in general.

As a supporter of Manchester Creative Studio, we would seek to;

•Provide mentor support to students.
•Support the development of project based learning linked to real world briefs.
•Deliver expert training to develop specific creative skills.
•Provide guest 'guru' speakers.
•Sponsorship of achievement awards.
•Help to find apprenticeships for students on graduation.
•Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our members, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

[redacted]

Photomobile
The travelling
photography centre

[redacted]
Manchester Creative Studio
[redacted]

14 December 2012

Dear [redacted]

Re: Manchester Creative Studio, Studio School

It is with great pleasure that I write in support of your proposed bid to set up a Studio School within Greater Manchester and wish you every success with this.

As you will know, Photomobile has been running a volunteer work experience scheme for some years, where we have young creative people come and work with us to gain experience of the arts-practitioner and educational workshop field.

Through this we have seen first-hand the positive impact of real-world experience on the skills, awareness and self-motivation of the young people who've passed through our doors – there are a number of them who have gone on to work in education (teaching at sixth form level) and the arts (as curators and arts practitioners). Whilst we cannot, perhaps, take direct credit for that later success, we do know that all our volunteers speak positively about the value of experience gained in this way and the impact on their professional outlook and employability.

At Photomobile we can certainly envisage a day, as we develop the organisation, when we would hope to work with you in providing opportunities for young people to experience what is a very relevant area of creative practice (The Arts Practitioner). Also, being an organisation run by professional photographers, there might be ways in which we could work with you to explore the provision of photography-centred work experience through the photographers and studios of the North West.

In closing, can I again wish you success and if there is any input it might be useful for us to give, please do make contact.

Yours sincerely

[redacted]

Please checkout our social media sites to see some of the things we have been up to recently:

[redacted]

SOCIAL ACTION
& RESEARCH
FOUNDATION

To whom it may concern,

I am writing to confirm that we are fully supportive of Manchester Creative Studio (MCS) and are developing a working partnership with them.

The Social Action & Research Foundation (SARF) is a social enterprise that co-produces policy with communities in order to address poverty. We achieve this by building on our grass-roots connections, collaborating with those that live and work in communities and through strategic influence at all levels of the decision-making process.

With our experience of engaging with marginalised communities in an effective and participatory approach, we are very supportive of this bid to increase educational opportunities within communities that experience high levels of economic, social and political exclusion.

Our most recent published work, the 'Tale of Two Cities: Complex Causes, Complex Solutions: a response to the August 2011 riots in Salford and Manchester,' involved engagement with over 200 members of the community and political decision-makers. This highlighted the need for new approaches to working with young people.

We are currently working on examining local approaches to engaging with, and addressing, the needs of marginalised majority populations and communities in Manchester and whilst this project will look at all barriers, our experiences informs us that education is a key part of healthy families and healthy communities.

SARF is very aware that the creative industries is a growing sector and will continue to grow at a rapid rate. However we know there is a skills gap for employers and unless we respond in an innovative way, the industry will suffer and creative opportunities for young people will not materialise. Whilst SARF will support and encourage all young people to excel and achieve their best, we are particularly focussed on opening up pathways for poor, working-class, female and minority ethnic young people as theses sections of society are disproportionately disadvantaged.

Sarf is a keen supporter of MCS as we know raising aspirations for children, young people and parents within communities who either live on the cusp of innovation, creative industries and businesses is a key ingredient to plugging the skills gap.

We want young people to not only participate in the creative industries sector but to excel, develop leadership and bring back knowledge and expertise to their own communities. SARF will build in a holistic strength-based community co-production approach to education and learning. This will include raising and investing in the social capital, entrepreneurial flair and real-life working experience for all young people who attend the MCS.

We will set this within an ethical framework with transparency, accountability, high standards and a sense of ownership as key values that will form the bedrock of the social action segment. This will take the traditional pastoral care model used in schools and build on it so it is fit for purpose and is relevant for the 21st century. This segment will seamlessly mesh with the academic, business and other segments to provide a holistic experience that will take young people on a journey to adulthood and to the working environment, ready and raring to go.

We will also want to be able to add value to MCS by providing support with robust school governance arrangements in terms of accountability and transparency so this ethos is embedded throughout the school's value base. Furthermore we will develop an innovative community co-production model on ensuring the best education policy offer is available, as well as investing in young people not only to support the wider aims of the school but to also equip them with leadership's skills. We believe MCS is a timely opportunity to put policy in to practice in a visionary way.

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Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

[redacted]

WONDERGRADS®

To whom it may concern,

I write to express the support of Wondergrads for the proposed Manchester Creative Studio.

Wondergrads is a new innovative skill development platform that allows students to develop their employability and entrepreneurial skill set along side their studies. Wondergrads has been featured on the Start Up Britain Bus Tour (for two successive seasons), on Tech.li and was shortlisted in the Shell Live Wire Grand Ideas Awards.

Soft skill development is Wondergrads 'thing' and with an increasing amount of students leaving school, college and university with good academics but a lack of commercial awareness and with most employers struggling to find soft skill savvy employable talent, preparing students for business is Wondergrads sole purpose! Or for students choosing entrepreneurship as their career path, the Wonderpreneurs section of wondergrads.com supports student enterprise by helping student entrepreneurs develop the skills they need to make their big IDEA the next BIG thing!

We are based in Greater Manchester and have a particular interest in development of young people's skills relating to the creative industries sector, as one of our co-founders is an IT Consultant for a global technology company and we believe that skills relating to the creative industries sector are vital to the international, national and local employment market.

We are extremely passionate about supporting Manchester's aim to become a global technology centre by 2020 and we believe that our proposed partnership with Manchester Creative Studio is ideally placed to support this initiative. Working in partnership with Manchester Creative Studio we aim to prepare students for employment and business opportunities within the creative industries sector.

As a partner of Manchester Creative Studio, we would seek to;

- Deliver expert training to develop specific creative skills.
- Provide guest 'guru' speakers.
- Supporting students applying for employment and preparing for interviews.
- Contribute to assessing students work place competencies.
- Assist in developing training programmes for staff.
- Commission enterprise projects to be completed by students.
- Support the development of employability skills in young people.

We welcome the opportunity to support and work with Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond and we hope that together we can make a real difference.

Yours sincerely

[redacted]

2022NQ

To whom it may concern,

I write to express the support of 2022nq for the proposed Manchester Creative Studio.

We are a creative event space in the Northern Quarter and also an employer in Greater Manchester. 2022nq hosts exhibitions and workshops for students from across Greater Manchester and we would 100% support the students attending the Manchester Creative Studio. We employ a number of students who not only gain valuable work experience but meet like minded people who they can collaborate with on projects.

We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

I believe Manchester is lacking in a project like this and would not like to see my city to fall behind in any way within the creative sector. The studio can only help us move along in the right direction.

As a supporter of Manchester Creative Studio, we would seek to;

- Support governance with representation on the Board.
- Provide mentor support to students.
- Host site visits for students.
- Support the development of project based learning linked to real world briefs.
- Provide guest 'guru' speakers.
- Supporting students applying for employment and preparing for interviews.
- Contribute to assessing students work place competencies.
- Sponsorship of achievement awards.
- Offer Apprenticeships for students on graduation.
- Commission enterprise projects to be completed by students.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

4D creative

To whom it may concern,

I write to express the support of 4D creative for the proposed Manchester Creative Studio.

We are an employer in Greater Manchester with offices and demo spaces for clients and groups to visit. We currently work within the education and healthcare sector and will be requiring more people to join our team over the coming years.

We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

We strongly believe in giving young people real life experiences when looking at their own personal development as well as their future career choices. Promoting and supporting 'inquiring minds' will produce engaging and dynamic approaches fit for the world of work in the 21st century.

As a supporter of Manchester Creative Studio, we would seek to;

- Offer work experience for students aged 14-16.
- Offer work placements and paid employment for students aged 16-19.
- Provide mentor support to students.
- Host site visits for students.
- Support the development of project based learning linked to real world briefs.
- Deliver expert training to develop specific creative skills.
- Provide guest 'guru' speakers.
- Sponsorship of achievement awards.
- Assist in developing training programmes for staff.
- Offer Apprenticeships for students on graduation.
- Commission enterprise projects to be completed by students.
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, In the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

Creative Director

acquire

3rd December 2012

To whom it may concern,

I write to express the wholehearted support of Acquire New Business Ltd for the proposed Manchester Creative Studio.

I see first-hand the impact of the skills shortage we are experiencing in the creative sector, both as an employer in the Greater Manchester region and through our work with our clients, also creative and marketing agencies who would be potential employers of graduates from the proposed school.

We believe that developing young people's skills relating to the creative industries sector would be of great benefit to ourselves, our clients, and the local employment market in general.

I have been personally working in the creative industry in this region for 10 years, and have worked at both large global network agencies with offices in Manchester and smaller independents. I am also passionate about supporting emerging talent, so it pains me when graduates aren't hired by agencies because they don't have the necessary experience to do the job without a great deal of training and coaching. They may have the theory but don't know how to put it into practice, so agencies, even for very junior roles, will prefer candidates with a minimum of a years' experience. Most businesses in this sector have sub 10 or even sub 5 employees so don't have the resource or time to spend on the training that would be needed.

I have spoken to client side marketers who say that they would prefer to work with agencies that have a passion for supporting emerging talent over those that don't, so the potential financial impact of an agency's ability or propensity to hire directly from a studio school would be huge.

As a supporter of Manchester Creative Studio, we would seek to;

- Support governance with representation on the Board.
- Offer work experience for students aged 14-16.
- Provide mentor support to students.
- Deliver expert training to develop specific soft skills that are essential in the creative industry
- Provide guest 'guru' speakers.
- Assist in developing training programmes for staff.
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, In the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

[redacted]

GJE/jg

14-12-12

BDP.

To whom it may concern,

I write to express the support of BDP (Building Design Partnership) for the proposed Manchester Creative Studio.

We are a multi-disciplinary design practice employing circa 150 people in our Manchester Studio located in Piccadilly Basin, Manchester.

We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

Although BDP is an international design practice, with studios throughout the UK as well as strategic locations around the world, we take our responsibilities very seriously as a local employer & member of the Manchester creative community.

We recognise the benefits of being part of a vibrant local design scene, where we benefit from the availability of a high quality, highly skilled labour-force, which is itself under-pinned by a local educational infrastructure capable of training people with the skills we need. To this end the Manchester Creative Studio would be a most welcome addition to the network of schools, colleges & universities which already exist – providing young people with specialist skills tailored to the needs of the creative industries at an early age

As a supporter of Manchester Creative Studio, we would seek to;

- Support governance with representation on the Board.
- Offer work experience for students aged 14-16.
- Offer work placements and paid employment for students aged 16-19.
- Provide mentor support to students.
- Host site visits for students.
- Support the development of project based learning linked to real world briefs.
- Deliver expert training to develop specific creative skills.
- Provide guest 'guru' speakers.
- Supporting students applying for employment and preparing for interviews.
- Contribute to assessing students work place competencies.
- Sponsor equipment and where possible support capital development.
- Sponsor progression to Higher Education.
- Sponsorship of achievement awards.
- Assist in developing training programmes for staff.
- Offer Apprenticeships for students on graduation.
- Commission enterprise projects to be completed by students.
- Support the development of employability skills in young people.

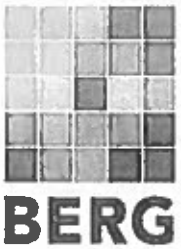
In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely

BDP



To whom it may concern,

I write to express the support of Berg for the proposed Manchester Creative Studio.

We are a Manchester based independent corporate law firm with over 40 employees. Our clients range from start ups, through SMEs up to national plc's, and include many in the creative and the digital sectors.

We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

The region is crying out for an educational establishment such as the proposed Manchester Creative Studio. The creative sector in Manchester is thriving, and the city has the potential to become a global player as a hub for creative and digital businesses and activity. I have personally spoken to many within these industries about the available talent pool, and all have agreed that there is a real need for young people fresh from school who are 'work savy', intelligent and enthusiastic enough to start work without needing a university degree.

There are certain career paths that require extensive study at university level – the creative path is not one of these. It needs talented individuals that have hands on experience working on varied projects, and the Manchester Creative Studio has the potential to fulfil this need and provide a steady stream of creative without the time and associated expense of university.

It is a fantastic idea and full of potential. Not one person that I have spoken to about this has said anything other than it's a great idea.

As a supporter of Manchester Creative Studio, we would seek to;

- Offer work experience for students aged 14-16.
- Offer work placements and paid employment for students aged 16-19.
- Provide mentor support to students..
- Provide guest 'guru' speakers.
- Supporting students applying for employment and preparing for interviews.
- Assist in developing training programmes for staff.
- Offer Apprenticeships for students on graduation.
- Commission enterprise projects to be completed by students.
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

BERG

Boomerang
digital communications

To whom it may concern,

I write to express the support of Boomerang Communications Ltd for the proposed Manchester Creative Studio.

We are an employer in Greater Manchester, looking to expand our small PR and digital agency, and also find support for our online magazine, Creative Boom.

We have a particular interest in the development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

At present, we feel the North West in general is massively lacking in support for the creative industries and would relish the opportunity to get involved with Manchester Creative Studio.

As a supporter of Manchester Creative Studio, we would seek to:

- Offer work experience for students aged 14-16.
- Provide mentor support to students.
- Host site visits for students.
- Support the development of project based learning linked to real world briefs.
- Assist in developing training programmes for staff.
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

[redacted]

burns collett

[redacted]

13th December 2012

To whom it may concern,

I write to express the support of Burns Collett for the proposed Manchester Creative Studio.

We are creative economy consultancy that works across Greater Manchester, Liverpool and Yorkshire and regularly work with new digital and creative businesses, freelance practitioners and small arts organisations across the North of England.

We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

The creative and digital sector is critical for the development of the wider economy and we know from our range of work that to compete globally, the UK needs to innovate, to develop new products and services and to be able to back this up with an excellent skills base.

As a supporter of Manchester Creative Studio, we would seek to;

- Provide mentor support to students.
- Host site visits for students.
- Support the development of project based learning linked to real world briefs.
- Provide guest 'guru' speakers.
- Contribute to assessing students work place competencies.
- Assist in developing training programmes for staff.
- Commission enterprise projects to be completed by students.
- Support the development of employability skills in young people.

In the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

cbcreative

[redacted]

To whom it may concern,

I write to express the support of Clare Beard Creative Limited for the proposed Manchester Creative Studio.

I am an employer in Greater Manchester with nearly 15 years experience in the Graphic Design industry. During my time in the industry I have found that recent graduates from colleges and universities require an inordinate amount of time to bring their skill base up to industry level. A number of companies I have worked for in the past have been reluctant to employ graduates and advertise for at least 12 months industry experience, even for Junior roles, purely for this reason. I have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

I believe that the current education system is churning out young, talented people that just don't have the correct practical skills that are needed in a busy design studio. It's so difficult for graduates to get a job because they take so much time to train once in the role, time that a busy studio just doesn't have. However, if Manchester Creative Studio was to build a reputation for producing well trained creatives then I'm sure employers would be much more willing to employ these young people and give them their first break.

As a supporter of Manchester Creative Studio, we would seek to:

- Support governance with representation on the Board.
- Offer work experience for students aged 14-16.
- Provide mentor support to students.
- Support the development of project based learning linked to real world briefs.
- Deliver expert training to develop specific creative skills.
- Provide guest 'guru' speakers.
- Supporting students applying for employment and preparing for interviews.
- Contribute to assessing students work place competencies.
- Assist in developing training programmes for staff.
- Offer Apprenticeships for students on graduation.
- Commission enterprise projects to be completed by students.
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

This is a nondigital communication

code computerlove

[redacted]

18 December 2012

Ref: GML/Office/025-12
Your Ref:

To Whom It May Concern

I write to express the support of Code Computerlove Ltd for the proposed Manchester Creative Studio.

We are an employer in Greater Manchester with approximately 70 full time technical and creative specialists across a range of disciplines (Programming, UX, creative, planning, analytics, project management, copywriting, SEO and client service). We design and build websites or applications and help to promote them with content creation and online promotion. We have done this for clients like HMV, Waterstones, NUS, Oxfam, The Woodland Trust, First Group and many more.

Last year the business grew by 35% and we took on over 20 new people, our current biggest production challenge is finding enough talent to do the work that we are winning, talent is our only resource and commodity and the success of our business (like any in this sector) is intrinsically linked to the supply of talent in the region.

As well as running Code Computerlove I am also the Chair of Manchester Digital, the local trade association for the sector and I have spent a lot of time looking at the issues and causes of what is undoubtedly a talent crisis in this sector. The current systems that our industry relies on to supply talent have not, and are unlikely to, adapt to either the speed of change within our sector or the growing scale of need. We desperately need some new thinking and options such as the proposed Creative Studio if Manchester is to realise its ambitions as a creative and digital city of excellence.

As a supporter of Manchester Creative Studio, we would seek to:

- Support governance with representation on the Board.
- Offer work experience for students aged 14-16.
- Offer work placements and paid employment for students aged 16-19.
- Provide mentor support to students.
- Host site visits for students.
- Support the development of project based learning linked to real world briefs.
- Deliver expert training to develop specific creative skills.
- Provide guest 'guru' speakers.
- Sponsor equipment and where possible support capital development.
- Sponsor progression to Higher Education.
- Sponsorship of achievement awards.
- Assist in developing training programmes for staff.
- Offer Apprenticeships for students on graduation.
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely

Code Computerlove Ltd

Collect

[redacted]

Date 17.12.2012

To whom it may concern,

I write to express the support of Collect for the proposed Manchester Creative Studio.

Collect is a small independent design studio and over recent months we've pooled our talents with a number of fellow local creatives, developing successful campaigns and pitch-winning solutions for both agencies and an ever-growing client list.

Our collaborative approach is vital to the growth of this agency, and support for up and coming students is vital to the skills we would like to offer the wider community of businesses and agencies we work with.

We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

As a supporter of Manchester Creative Studio, we would seek to;

- Provide mentor support to students.
- Support the development of project based learning linked to real world briefs.
- Deliver expert training to develop specific creative skills.
- Supporting students applying for employment and preparing for interviews.
- Contribute to assessing students work place competencies.
- Offer Apprenticeships for students on graduation.
- Commission enterprise projects to be completed by students.
- Support the development of employability skills in young people.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

creative concern

Dear Colleagues

Creative Concern is happy to write in support of the proposed Manchester Creative Studio. As an employer of over 20 people in the creative sector we know that Manchester needs exactly this kind of scheme to develop future talent and keep our sector competitive and relevant. When we're competing for new work, whether it's locally, nationally or internationally, we are wholly reliant on the quality of our team and the talent we can attract to win that business, so this initiative is very much welcome.

Creative and digital industries is one of Manchester's growth areas and a real success story for the city; twinned the vital mission to offer careers and opportunities for young people, this makes the Manchester Creative Studio idea timely and relevant.

In practical terms we would be willing to help if we can by:

- Where appropriate, offering work placements and paid employment for students aged 16-19;
- Providing mentor support to students;
- Providing guest 'guru' speakers; or
- Possibly offering apprenticeships for students on graduation.

We would like to commend the project and wish the team the best of luck in their plans for opening the scheme in 2014.

Yours sincerely,

creativediscovery

[redacted]

17th December 2012

To whom it may concern:

I write to express the support of Creative Discovery for the proposed Manchester Creative Studio. We are an employer in Greater Manchester with four employees focusing on delivering creative workshops and we recognise the shortage of industry experience in many graduates that come to us for interviews / placement opportunities.

We have a particular interest in the development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

We are involved with local educational institutions supporting their teaching on degree courses at HE level and whilst they deliver a high standard of academia, we believe there is not enough emphasis on industry links or collaborating with design studios working on live briefs.

As a supporter of Manchester Creative Studio, we would seek to;

- Support governance with representation on the Board,
- Provide mentor support to students,
- Support the development of project based learning linked to real world briefs,
- Deliver expert training to develop specific creative skills,
- Provide guest speakers,
- Supporting students applying for employment and preparing for interviews,
- Contribute to assessing students work place competencies,
- Assist in developing training programmes for staff,
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops. Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

To whom it may concern,

I write to express the support of d2 Digital by Design Ltd for the proposed Manchester Creative Studio.

We are an employer in Greater Manchester with 18 years trading history. The primary business focus is public sector clientele and we have a full in-house development team. Total number of employees is 15.

We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

Both business founders and directors are ex-educationalists with 50 years of combined teaching experience in primary and secondary. For almost two decades we have been delivering education, health and community safety related digital projects working closely with FDE, local authority education departments and other government bodies.
In addition, we employ students on their placement year for production and marketing departments. Moreover, we have undertaken other school related activities and currently working closely with Lymm High School educating a group of students about digital marketing and e-commerce. We believe in nurturing talent therefore, our commitment to education and digital industry growth is and will be high on our business agenda. The Studio School provision seems to be a great opportunity for us to contribute to digital talent growth.

As a supporter of Manchester Creative Studio, we would seek to;
- Support governance with representation on the Board.
- Provide mentor support to students.
- Host site visits for students.
- Support the development of project based learning linked to real world briefs.
- Deliver expert training to develop specific creative skills.
- Provide guest 'guru' speakers.
- Supporting students applying for employment and preparing for interviews.
- Sponsorship of achievement awards.
- Assist in developing training programmes for staff.
- Offer Apprenticeships for students on graduation.
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

d2 Digital by Design

[redacted]

EON Reality Limited
[redacted]
United Kingdom

TO WHOM IT MAY CONCERN

I write to express the support of EON Reality for the proposed Manchester Creative Studio.

We are a new employer setting up in Greater Manchester with a focus on interactive 3D and virtual reality. There is a distinct shortage of the right skills for developing content and coding in our creative and digital sector and there are not enough skilled people available. Therefore we will be training 500 young people and recruiting over 240+ of them over the next 5 years to build up a talent pool for our company and the region.

We have identified a need and a significant interest in the development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to both ourselves as an employer, and to the local employment market in general.

As a supporter of Manchester Creative Studio, we would be happy to e involved at various levels, including;

- Support governance with representation on the Board.
- Offer potential work experience for students aged 14-16.
- Offer work placements and on-going training for students aged 16-19.
- Provide mentor support to students.
- Host site visits for students.
- Support the development of project based learning linked to real world briefs.
- Offer the potential of professional training to develop specific creative skills.
- Provide guest 'guru' speakers.
- Supporting students applying for employment and preparing for interviews.
- Contribute to assessing students work place competencies.
- Assist in developing training programmes for staff.
- Support the development of employability skills in young people.

In addition, working with studio school staff and students would offer additional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative and digital industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

Yours faithfully

[redacted]

[redacted]

17th December 2012

To whom it may concern:

I write to express the support of Four Design for the proposed Manchester Creative Studio. We are an employer in Greater Manchester with four employees focusing on design for print and web and we recognise the shortage of industry experience in many graduates that come to us for interviews / placement opportunities.

We have a particular interest in the development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

We are involved with local educational institutions supporting their teaching on degree courses at HE level and whilst they deliver a high standard of academia, we believe there is not enough emphasis on industry links or collaborating with design studios working on live briefs.

As a supporter of Manchester Creative Studio, we would seek to;

- Support governance with representation on the Board,
- Provide mentor support to students,
- Support the development of project based learning linked to real world briefs,
- Deliver expert training to develop specific creative skills,
- Provide guest speakers,
- Supporting students applying for employment and preparing for interviews,
- Contribute to assessing students work place competencies,
- Assist in developing training programmes for staff,
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops. Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

[redacted]

iBurbia studios
a decipher company

December 13, 2012

To whom it may concern,

I write to express iBurbia Studios's support for the proposed Manchester Creative Studio. We are a new employer to Manchester having opened our first office here in 2012. We are a research and innovation lab for the TV industry and work with the BBC, ITV, Sky etc on developing content and service formats for the evolving landscape of TV. As such we span the creative, media and tech industries (which are all creative industries nowadays).

We hope to grow our presence here significantly over the next few years as the media and creative sectors continue to grow and expect to recruit young people straight from school and from further education. We need students who combine basic employability and life skills with sector knowledge and interest.

We have been favourably surprised at the creative talent available in Manchester but it is a finite resource that has to be nurtured and grown by the education sector. We recognize that you cannot do it alone so as a supporter of Manchester Creative Studio, we would be in a position to:

- Offer work experience for students aged 14-16.
- Offer work placements and paid employment for students aged 16-19.
- Host site visits for students.
- Provide guest 'guru' speakers.
- Contribute to assessing students work place competencies.
- Offer Apprenticeships for students on graduation.
- Commission enterprise projects to be completed by students.
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

inmovement

The highest form of engagement.

To whom it may concern,

I write to express the support of *In Movement* for the proposed Manchester Creative Studio.

We are an employer in Greater Manchester with 3 internships currently in progress. As our staff team grows we look for high quality skills particularly in IT for both marketing and internal development and we have recognised the shortage of skills in this area when recruiting.

We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

The Manchester Creative Studio is essential to the learning and development of young people in Greater Manchester, who can go on to gain employement in the Creative Industries. This practical, real world learning is missing. It enables young people to think for themselves, experiment, solve problems, and make things happen which is crucial for business and economic growth

As a supporter of Manchester Creative Studio, we would seek to;

- Offer work experience for students aged 14-16.
- Offer work placements and paid employment for students aged 16-19.
- Provide mentor support to students.
- Host site visits for students.
- Support the development of project based learning linked to real world briefs.
- Deliver expert training to develop specific creative skills.
- Provide guest 'guru' speakers.
- Supporting students applying for employment and preparing for interviews.
- Contribute to assessing students work place competencies.
- Assist in developing training programmes for staff.
- Offer Apprenticeships for students on graduation.
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely, [redacted]

[redacted]

[redacted]

Date: 19th December, 2012

To whom this may concern

Re: A Letter of Support

I am writing this letter to offer my full support for the proposed Manchester Creative Studio.

Language is a brand communications agency where we regularly work with clients to create and strengthen brand so they can connect with audience more effectively.

As an employer, finding talent, retaining talent and nurturing future talents are three very important areas that we constantly look at. The creation of the Manchester Creative Studio can allow employer like ourselves to help train future creative talents useful and practical skills via work experience and places. In my view, this will make young creatives more employable and much better equipped for the future of the creative industry.

Yours Sincerely

[redacted]

[redacted]

LETS GO GLOBAL

To whom it may concern,

I write to express the support of Lets Go Global for the proposed Manchester Creative Studio.

Lets Go Global are a creative technology & arts organisation based in MediaCityUK, Salford, Manchester.

Set up in 2003, we've evolved from an arts-led, internet TV channel, to a dynamic media & arts organisation offering ideas, training, creative technology workshops, video production (commercial & community), live broadcasting, project management, and we work in partnership with people to improve their digital knowledge, skills, understanding, and experience.

We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

Our approach to working with young people is guided by their own interests and visions, and we have a particular passion for engaging with and involving hard to reach groups. The opportunity to work with the Manchester Creative Studio would enable us to both sign post young people to the studio, and nurture new talent, by offering them the opportunity to work in the creative sector within MediaCityUK.

As a supporter of Manchester Creative Studio, we would seek to;

- Support governance with representation on the Board.
- Offer work experience for students aged 14-16.
- Offer work placements and paid employment for students aged 16-19.
- Provide mentor support to students.
- Host site visits for students.
- Support the development of project based learning linked to real world briefs.
- Deliver expert training to develop specific creative skills.
- Provide guest 'guru' speakers.
- Supporting students applying for employment and preparing for interviews.
- Contribute to assessing students work place competencies.
- Sponsor equipment and where possible support capital development.
- Assist in developing training programmes for staff.
- Offer Apprenticeships for students on graduation..
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to

the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

[redacted]

Lets Go Global

[redacted]

LOVE.

17 December 2012

To whom it may concern,

I write to express the support of LOVE Creative Ltd for the proposed Manchester Creative Studio.

We are an employer in Greater Manchester with an ongoing need to recruit talented and well trained creative staff. Our staff currently number approximately 40, across advertising, branding, design and digital disciplines. We are fortunate enough to be growing in this challenging economic climate, but our growth potential is limited by our ability to add new members of staff to our team who can begin to make an impact from day one.
We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

In an industry that has a heavy London bias, we are proud to be based in Manchester and want to offer employment opportunities to industry newcomers from the region rather than having to extend our search further afield – often overseas – as we have to at the moment.

As a supporter of Manchester Creative Studio, we would seek to;

•Offer work placements and paid employment for students aged 16-19.
•Provide mentor support to students.
•Host site visits for students.
•Support the development of project based learning linked to real world briefs.
•Deliver expert training to develop specific creative skills.
•Provide guest 'guru' speakers.
•Supporting students applying for employment and preparing for interviews.
•Assist in developing training programmes for staff.
•Offer Apprenticeships for students on graduation.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

Media Loc
Playing your Game

To whom it may concern,

I write to express the support of MediaLoc for the proposed Manchester Creative Studio.

We are an employer in Greater Manchester specialised in the games localisation industry We recognise there is a shortage of language skills in the area, especially when applied to the games industry.

We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

As a supporter of Manchester Creative Studio, we would seek to;

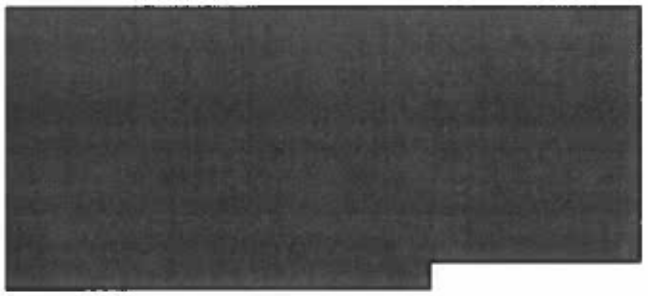
- Support governance with representation on the Board.
- Support the development of project based learning linked to real world briefs.
- Deliver expert training to develop specific creative skills.
- Provide guest 'guru' speakers.
- Contribute to assessing students work place competencies.
- Sponsor progression to Higher Education.
- Assist in developing training programmes for staff.
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,



mediasmiths

[redacted]

th

Re Manchester Creative Studio School

Dear [redacted]

I am writing to support your application to establish a Studio School. I am writing in the capacity both as MD of a Media Technology and Training company Mediasmiths International but also as Chair of the Greater Manchester Creative and Digital Industries Sector Council. The Council is a business-led forum established to help guide investment into the sector for skills development and economic growth.

Having met the Principles of the Studio School and seen documentation developed to guide its operating principles and curriculum, I can wholeheartedly support the application and wish you every success for the future. This initiative is desperately required to develop and maintain the long-term talent stream into business in the city. Once established the Sector Council will do all it can to support the development and growth of the school.

[redacted]

MELBOURNE
Server Hosting™

To whom it may concern,

I write to express the support of Melbourne Server Hosting for the proposed Manchester Creative Studio.

We are an employer in Greater Manchester with 30 employees dedicated to providing technology solutions to the creative industry.

We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

As a supporter of Manchester Creative Studio, we would seek to;

- Support governance with representation on the Board.
- Provide mentor support to students.
- Host site visits for students.
- Support the development of project based learning linked to real world briefs.
- Deliver expert training to develop specific creative skills.
- Provide guest 'guru' speakers.
- Supporting students applying for employment and preparing for interviews.
- Contribute to assessing students work place competencies.
- Sponsor equipment and where possible support capital development.
- Sponsor progression to Higher Education.
- Sponsorship of achievement awards.
- Assist in developing training programmes for staff.
- Commission enterprise projects to be completed by students.
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, In the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

[redacted]

To whom it may concern,

I write to express the support of Pattern Communications for the proposed Manchester Creative Studio.

We are a digital creative and web design consultancy in Greater Manchester with a particular interest in developing the North West's digital talent. So much attention is often paid to the South East at the detriment to other parts of the country.

Further, we have seen that the education along with genuine opportunities for young people have be poor and scarce. Too often students are left to self-directed exploration, left with little opportunities to learn on the job and dismissed as a 'soft' career choice. The creative industry requires as much skill and knowledge as many other professions do; as such Pattern are committed to changing attitude and awareness alongside promoting young people's skills.

As a supporter of Manchester Creative Studio, we would seek to; support governance with representation on the Board, deliver expert training and offer work placements.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

We genuinely believe that the Manchester Creative Studio will make a significant, positive contribution to the creative industries; ensuring it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]
10 December 2012

[redacted]

To whom it may concern,

I write to express the support of Photolink for the proposed Manchester Creative Studio.

We are an employer in Greater Manchester with over 70 employees in retail marketing and photography, and we recognise the shortage of skills when recruiting

We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

As a supporter of Manchester Creative Studio, we would seek to;

- Provide mentor support to students.
- Host site visits for students.
- Provide guest 'guru' speakers.
- Supporting students applying for employment and preparing for interviews.
- Assist in developing training programmes for staff.
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

rippleffect.com
[redacted]

To whom it may concern,

I write to express the support of Rippleffect for the proposed Manchester Creative Studio.

We are an employer in Greater Manchester and have been for over ten years, our HQ is based in Liverpool so we are obviously proud of our NW roots.

We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

On a personal level I already mentor several students who are currently studying at MMU in all things digital, but to be given the opportunity to share not just my own but my agencies skills and knowledge and more importantly enthusiasm with this age group of students – would be immensely rewarding. You could almost say selfish, as we will be sowing the seeds of greatness and hopefully loyalty to not just Manchester but to the region in future digital evangelists.

As a supporter of Manchester Creative Studio, we would seek to;

- Support governance with representation on the Board.
- Offer work experience for students aged 14-16.
- Offer work placements and paid employment for students aged 16-19.
- Provide mentor support to students.
- Host site visits for students.
- Support the development of project based learning linked to real world briefs.
- Deliver expert training to develop specific creative skills.
- Provide guest 'guru' speakers.
- Supporting students applying for employment and preparing for interviews.
- Contribute to assessing students work place competencies.
- Offer Apprenticeships for students on graduation.
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

Manchester Creative Studio,
Date 24/08/2012

To whom it may concern,

I am writing to show our support from Seveer Media for the proposed Manchester Creative Studio.

We are a Manchester based creative video production company specialising in moving image, motion graphics and animation, with a great local presence and big plans to expand in the coming years. We have strong moral values and have a great focus on results and our clients' needs, and we prioritise in ensuring great working relationships with everyone we collaborate with.

[redacted]

We have a strong interest in the importance and development of young people's skills relating to the media industries sector, as we believe the creative industry is one that people should be able to be provided with opportunities in, and that Manchester Creative Studio would be of benefit to ourselves as an employer as well as to the local employment market in general.

As a company we do everything we can to help out students. For example, we gave Suzanne, a second year Animation student at Manchester Metropolitan University the opportunity to collaborate with us on her second year project, whereby she created a short Christmas animation video for Seveer, which we will send out to our clients as our 2012 Christmas card. This was extremely beneficial for us as well as Suzanne and it was brilliant to help each other out, work together and witness her true talent.

Often it seems further education doesn't fully prepare students for going out and finding a job that they're passionate about, however Manchester Creative Studio with their 'hands on' approach sounds like the perfect solution to this ever increasing problem and constant rise of unemployment in the UK. It would provide more young people with the chance and development of skills that they need to find a creative career they love, which is becoming more and more of a rarity for recent graduates. At Seveer, we feel very lucky in that we love what we do every day and it would be extremely rewarding to help others achieve the same goal.

As a supporter of Manchester Creative Studio, we would seek to;

-Support governance with representation on the Board.

-Provide mentor support to students.

-Host site visits for students.

-Support students applying for employment and preparing for interviews.

We strongly believe that Manchester Creative Studio will make a significant positive contribution to the creative industries sector in Greater Manchester - it is a brilliant idea and a chance for students to thrive in what they are great at.

We wholeheartedly welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to the planned opening in September 2014 and as it develops in years to come.

Yours sincerely,

[redacted]

[redacted]

silverchip

WEBSITES | SOFTWARE | MARKETING

To whom it may concern,

I write to express the support of Silverchip Systems Ltd for the proposed Manchester Creative Studio.

We are an employer in Greater Manchester with 5 employees and work with the creative and digital sectors providing programming and development support.

We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

Over the past 4 years we've struggled to find commercially ready staff, we have hired a range of candidates and had limited success. We are now part of the apprentice scheme and have had 2 young employees now working for us, each of them has been trained by us over the past year.

As a supporter of Manchester Creative Studio, we would seek to;

·Support governance with representation on the Board.
·Offer work experience for students aged 14-16.
·Offer work placements and paid employment for students aged 16-19.
·Provide mentor support to students.
·Host site visits for students.
·Support the development of project based learning linked to real world briefs.
·Deliver expert training to develop specific creative skills.
·Provide guest 'guru' speakers.
·Supporting students applying for employment and preparing for interviews.
·Contribute to assessing students work place competencies.
·Assist in developing training programmes for staff.
·Offer Apprenticeships for students on graduation.
·Commission enterprise projects to be completed by students.
·Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, In the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

[redacted]

SMOKING GUN

To whom it may concern,

I write to express the support of Smoking Gun PR for the proposed Manchester Creative Studio.

We are a PR and social media agency in Greater Manchester with six full time staff and a number of freelancers that we work with on a regular basis.

We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

The region has a thriving creative industry and the only way to ensure that this continues to prosper is to nurture talent and ambition at school age to help develop the skill sets needed in the ever changing and fast moving sector. Specific industry training and work placements will ensure that individuals have the skills needed to enter this competitive marketplace. Manchester Creative Studio is a much needed provision and will benefit the local creative industry greatly.

As a supporter of Manchester Creative Studio, we would seek to;

-Offer work placements and paid employment for students aged 16-19.
-Provide mentor support to students.
-Support the development of project based learning linked to real world briefs.
-Deliver expert training to develop specific creative skills.
-Provide guest 'guru' speakers.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

studionorth [redacted]

To whom it may concern,

I write to express the support of Studio North for the proposed Manchester Creative Studio.

We are a brand and digital consultancy based in Ancoats Urban Village, just outside of Manchester City Centre. Established over 10 years, we employ 20 people with a mix of strategic, creative & digital skills.

As a business that has used apprentices in the past and actively supports local educational facilities, we have a particularly strong interest in the development of young people's skills relating to the creative industries sector. We believe that this would be of benefit to ourselves as an employer and to the local economy in general.

It is fairly widely accepted among agency owners that there is a chronic lack of suitable skills, especially in digital development. This issue isn't specific to Manchester. It affects agencies everywhere. The industry must act now, as one.

As a supporter of Manchester Creative Studio, we will look to support in the following ways:-

- Offer work experience for students aged 14-16.
- Provide mentor support to students.
- Host site visits for students.
- Support the development of project based learning linked to real world briefs.
- Provide guest speakers.
- Supporting students applying for employment and preparing for interviews.
- Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff focusing their own learning.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

tangerine pr, pa events

To whom it may concern,

I write to express the support of Tangerine PR for the proposed Manchester Creative Studio.

Based in Castlefield, Manchester we are one of the UK's leading PR agencies, with 50+ consultants, offering award-winning B2B and Consumer PR and social media campaigns for clients in myriad sectors, including retail, automotive, food/FMCG and the built environment.

We have a particular interest in the development of young people's skills relating to the creative industries sector, as we believe this would be of benefit to ourselves as an employer, and to the local employment market in general.

We have previously run programmes such as Manchester Masters and Creative Break – both of which were about creating opportunities for young people to enter the creative sector in a positive, viable and sustainable manner.

As a supporter of Manchester Creative Studio, we would seek to:

- Support governance with representation on the Board
- Offer work experience for students aged 14-16 (within reason)
- Host site visits for students
- Support the development of project based learning linked to real world briefs
- Provide guest speakers
- Commission enterprise projects to be completed by students

Finally, in the longer term, we believe that – if run properly and in full consultation with employers in the region/sector - the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

[redacted]

[redacted]

19rth December 2012

Re: Support of Manchester Creative Studio

To whom it may concern,

I write to express the support of TechHub Manchester for the proposed Manchester Creative Studio.

We are an employer in Greater Manchester with the defacto community for technology startups in Manchester with 5 employees. Our focus is as a community of technology startups creating the next big thing, and we recognise the significant shortage of creative and technical talent in the North West of England.

We have a particular interest in development of young people's skills in relation to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer and to the local employment market in general.

We are of the belief that many aspects of certain educational courses are broken, given the considerable increase in tuition fees at university which deters many from seeking to study for a degree. For this reason, we wish to help wherever we can to promote steady employment within the graduate demographic in particular. In addition to this, we feel that Manchester can compete with London and other major cities in its standard of creative minds and skills, and this is an ethos which Manchester Creative Studio looks to pioneer.

As a supporter of Manchester Creative Studio, we would seek to:

Offer work experience for students aged 14-16.
Offer work placements and paid employment for students aged 16-19.
Provide mentor support to students.
Host site visits for students.
Support the development of project based learning linked to real world briefs.
Deliver expert training to develop specific creative skills.
Provide guest 'guru' speakers.
Supporting students applying for employment and preparing for interviews.
Indirectly offer Apprenticeships for students on graduation, as offered by members of TechHub Manchester.
Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond

Sincerely

[redacted]

IndustrialTech Ltd, trading as TechHub Manchester

[redacted]

To whom it may concern,

I write to express the support of theEword for the proposed Manchester Creative Studio.

We are an employer in Greater Manchester with twenty seven members of staff ranging from apprentices to skilled and experienced employees. One of the challenges facing our business is how to find and recruit high quality individuals for today and for the future. Our business requires employees with a broad range of digital skills and the educational structure within the city does not fully support our needs.

We have a particular interest in development of young people's skills relating to the creative industries sector, as we believe that this would be of benefit to ourselves as an employer, and to the local employment market in general.

I have acted as a mentor to Manchester University, worked with the Manchester Masters scheme (as a donor company and as a judge) and we actively work with local apprentice schemes to train young people. When I met Max and he told me of the idea for the Studio School it sounded like a fantastic opportunity for the city and the creative businesses within it.

As a supporter of Manchester Creative Studio, theEword would seek to;

•Support governance with representation on the Board.
•Offer work placements and paid employment for students aged 16-19.
•Provide mentor support to students.
•Host site visits for students.
•Support the development of project based learning linked to real world briefs.
•Deliver expert training to develop specific creative skills.
•Provide guest 'guru' speakers.
•Supporting students applying for employment and preparing for interviews.
•Contribute to assessing students work place competencies.
•Sponsor equipment and where possible support capital development.
•Assist in developing training programmes for staff.
•Offer Apprenticeships for students on graduation.
•Support the development of employability skills in young people.

In addition, working with school staff and students would offer professional development opportunities for our own staff, and would give us the chance to inform and contribute to curriculum content and delivery as it develops.

Finally, in the longer term, we believe that the school will make a significant positive contribution to the creative industries sector and help to ensure it continues to grow and develop across Greater Manchester.

We welcome the opportunity to support Manchester Creative Studio both as it progresses through bid stage to a planned opening in September 2014 and beyond.

Yours sincerely,

Manchester Creative Studio

Appendix 2 - Catchment Area & Travel Plan

2.1

Introduction

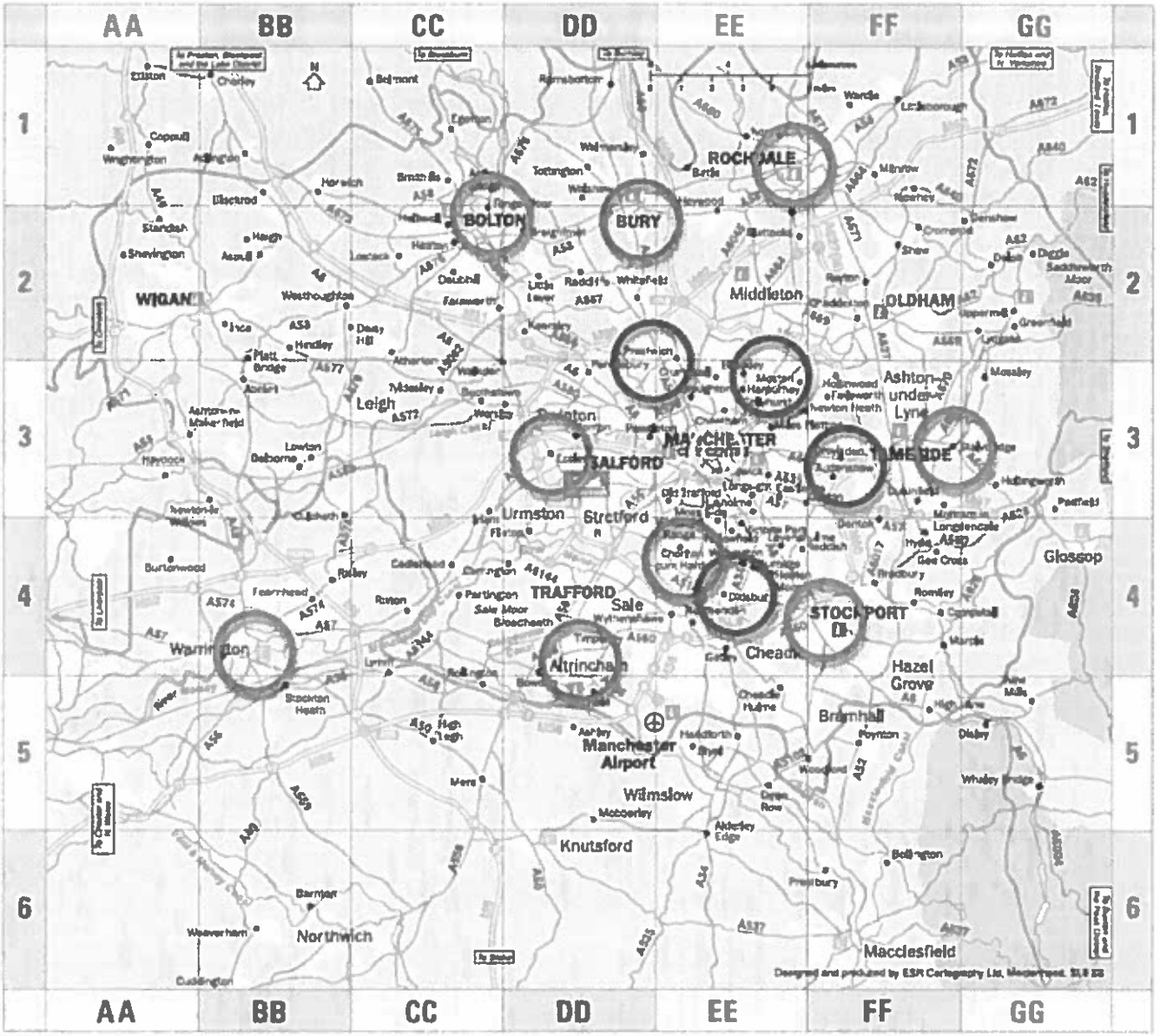
This appendices details the anticipated catchment area of Manchester Creative Studio and the existing relevant transport infrastructure that could be used by students, staff and visitors to the proposed Studio School.

Catchment Area

Manchester Creative Studio will be located in the city centre of Manchester. The map below outlines the location in relation to the ten local authorities of Greater Manchester. It is anticipated that 50% of students will come from the city of Manchester with a further 50% from surrounding local authorities within Greater Manchester.

The total population of Greater Manchester is 2.69 million, with over 500,000 living in the Manchester local authority.

The catchment area has a number of public transport options that serve Manchester city centre. The map below shows some example areas with a journey time of under 30 minutes.



Key			
	Manchester Creative Studio location		Bus stop with journey to school location of less than 30 minutes
	Metrolink (tram) station with journey to school location of less than 30 minutes		Rail station with journey to school location of less than 30 minutes

Walking and Cycling

Being located in the city centre, it is unlikely that many students or staff will walk their full journey to the school site as they will probably live too far away. There may be a small number who cycle to school and the city centre is well served by a range of dedicated cycle lanes and networks that increase cyclists safety.

The proposed site is located within walking distance of a range of public transport options that we anticipate will be utilised by the majority of our cohort. Many services and amenities will be located within a short distance including:

- Health – Dentists, GP, walk in medical centres and hospitals are all within walking distance or a short car journey.
- Leisure – A wide range of restaurants, shops, cinemas and tourist attractions are available in the city centre.
- Supermarkets – A number of chains have a presence in the city centre including Tesco, Sainsburys, The Co-operative and Aldi.

Pedestrian access to the site is from multiple directions and all roads have good pavements and are well lit.

Public Transport

The city centre or Manchester is well served by a range of public transport options from across Greater Manchester including buses, Metrolink (tram) and trains.

Walking routes to all public transport stops are well lit and have well maintained footpaths.

See Appendix A-D for details of public transport maps.

Bus

The proposed site is a 3-minute walk to Piccadilly Gardens Bus Station and a 7-minute walk to Shudehill Interchange. These are the two main bus interchanges in the city centre with a large number of regular buses serving destinations across Greater Manchester.

Metrolink

Piccadilly Gardens is also the closest Metrolink tram stop, which has a network spanning from Oldham and Bury in the north to Altrincham in the south. New routes are currently under construction to Rochdale (open 2014), Ashton-under-Lyne (open 2014), East Didsbury (open 2013) and Manchester Airport (open 2016).

Rail

Manchester city centre has 5 railway stations. The closest stations to the proposed site are Manchester Piccadilly (5 minutes walk) and Manchester Victoria (10 minutes walk). Manchester Piccadilly serves a number of intercity and local destinations, whilst Manchester Victoria is the main terminus for services from the north and west of Greater Manchester.

Car Travel

The proposed site is very well served with road links to the local area and has good access to a number of key transport routes. That said, it is anticipated that the majority of staff and students would access the site via public transport due to its location and the extensive transport network.

Motorways

The M602 is close to the site and the M60 (outer ring road) is accessible in several directions, which joins a number of motorways including the M56, M61, M62, M67 and the M6 beyond.

A Roads

Great Ancoats Street (A665), part of the inner ring road is 150 meters from the proposed site which leads to several important A roads including the A56, A62, A6, A635, A57, A34 and the A5103.

Taxis

There are several taxi companies located in the city centre.

Car Parking

There is some car parking on site and there are also numerous car parking facilities within a short walk of the proposed site.

Journey Times

Table 4 outlines journey times to the proposed site (in minutes based on an arrival time at the site of 9am on a weekday). Unless otherwise stated, the starting location is the town/city centre.

Journey times to proposed site.

From	Car	Public Transport	Cycling
Bolton	40m	27m	1hr 20m
Bury	40m	31m	1hr
Oldham	30m	35m	45m
Rochdale	40m	31m	1hr 15m
Salford	15m	16m	25m
Stockport	30m	18m	40m
Tameside	35m	27m	50m
Trafford	30m	32m	50m
Wigan	1hr	53m	1hr 50m

Summary

The proposed site [redacted] well served with road links and there is car parking available in the local area. Walking and cycling routes are well lit and well maintained. Major bus interchanges and rail stations are well placed providing access to routes in all directions.

The site can be reached by public transport within 30 minutes travelling time from many places within the Greater Manchester area.

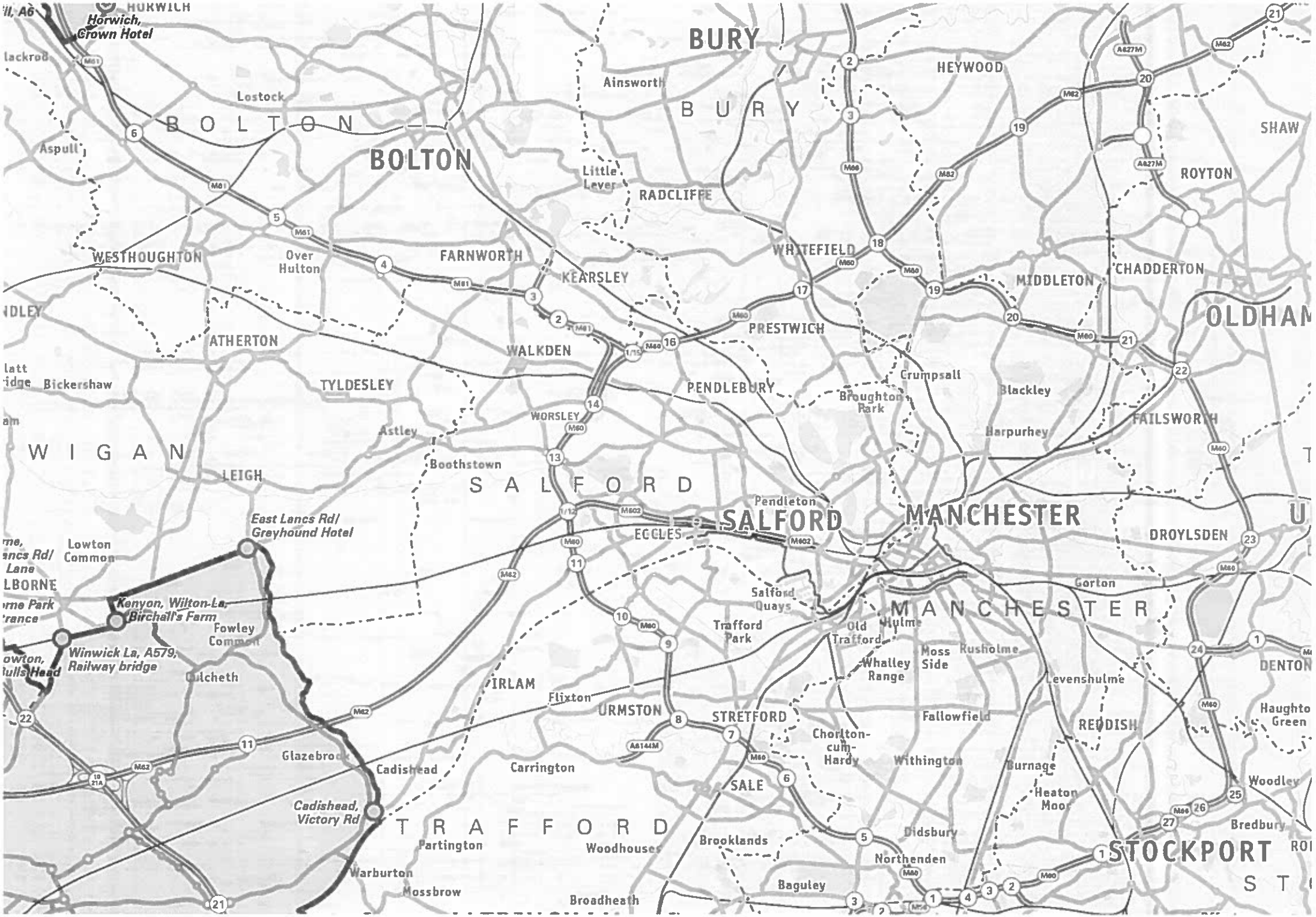
A multi million pound scheme to expand the Metrolink network is well underway and is planned to be almost fully completed by September 2014.

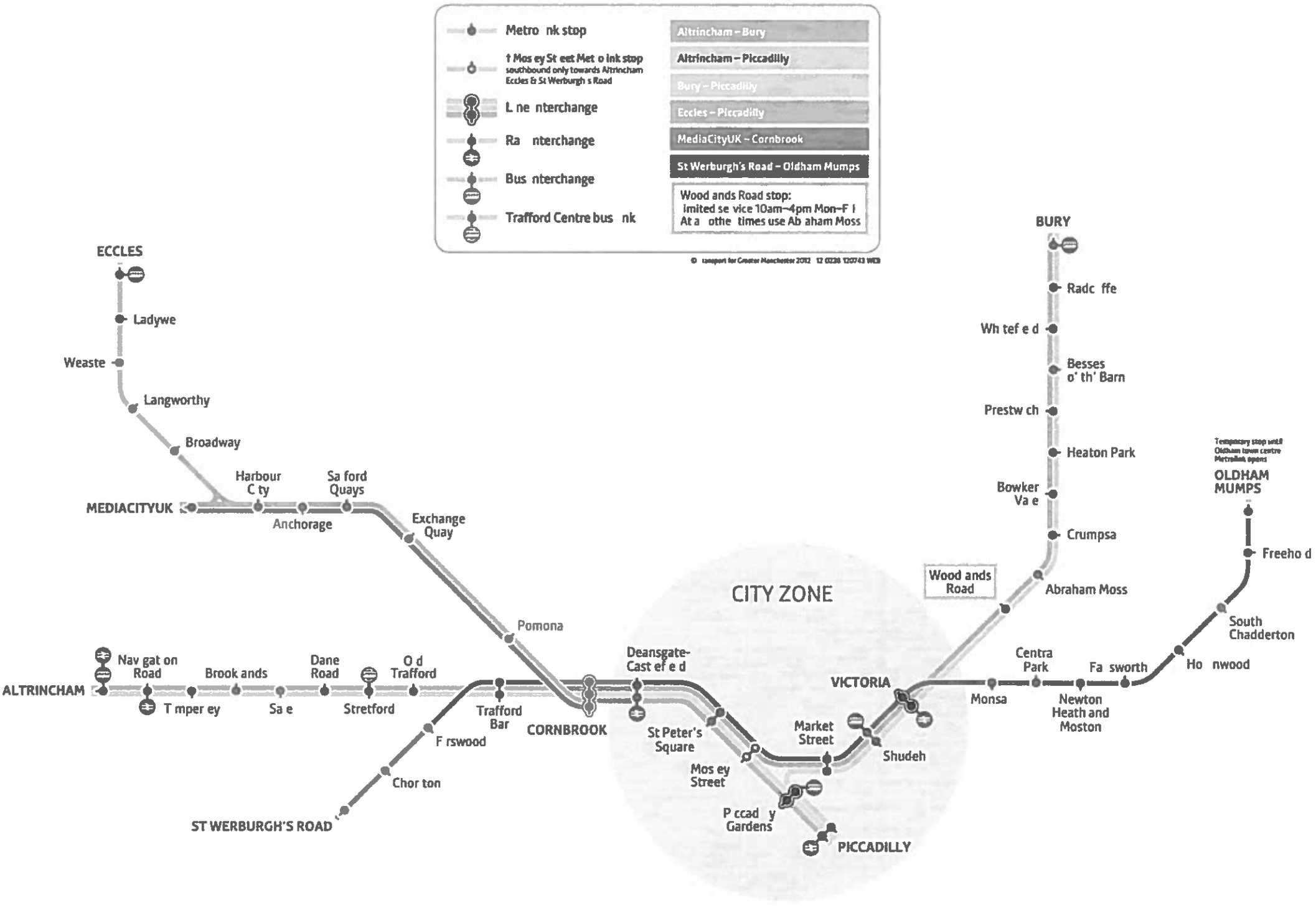
2.2 Appendix A: Bus Boundary Map

2.3 Appendix B: Metrolink System Map

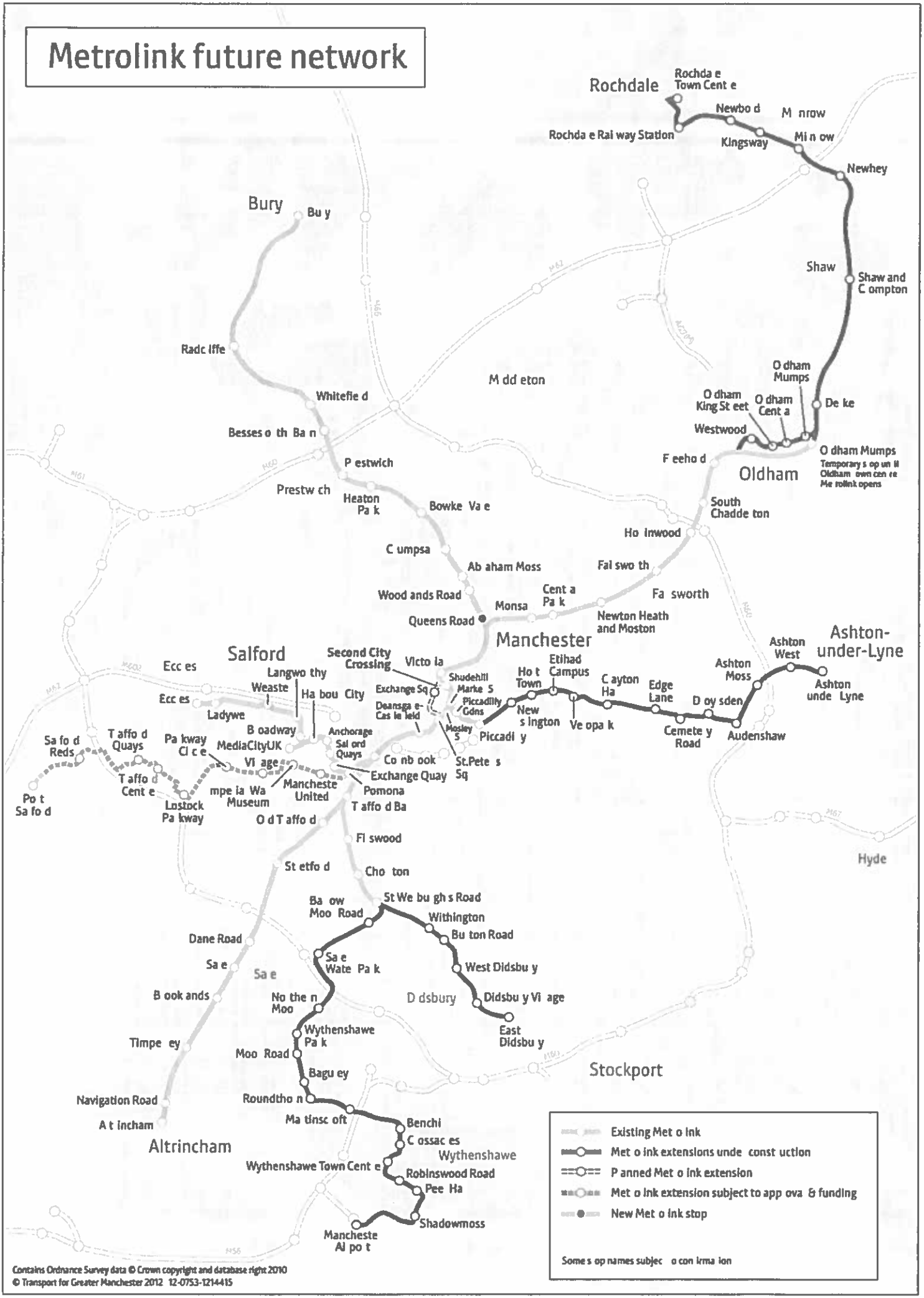
2.4 Appendix C: Metrolink Future Systems Map

2.5 Appendix D: Rail Network Map

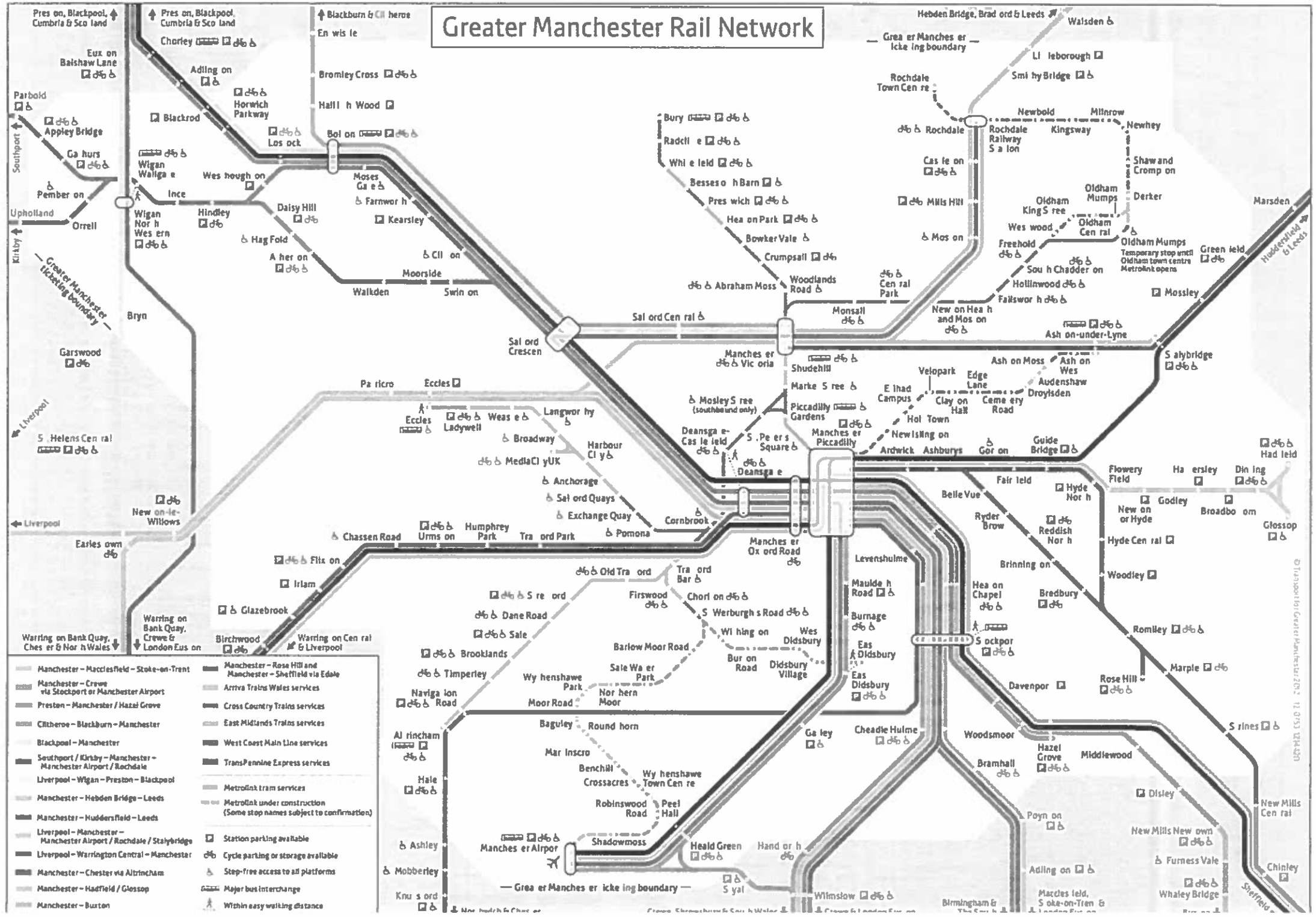

Horwich, Crown Hotel
BOLTON
BURY
Ainsworth
HEYWOOD
Lostock
Aspull
Little Lever
RADCLIFFE
ROYTON
SHAW
WESTHOUGHTON
Over Hulton
FARNWORTH
KEARSLEY
WHITEFIELD
MIDDLETON
CHADDERTON
OLDHAM
ATHERTON
WALKDEN
PRESTWICH
Bickershaw
TYLDESLEY
PENDLEBURY
Broughton Park
Crumpsall
Blackley
WORSLEY
Astley
Harpurhey
FAILSWORTH
WIGAN
LEIGH
Boothstown
SALFORD
Pendleton
MANCHESTER
East Lancs Rd/ Greyhound Hotel
ECCLES
DROYLSDEN
Lowton Common
Gorton
Salford Quays
Kenyon, Wilton-La, Birchall's Farm
Fowley Common
Trafford Park
Old Trafford
Hulme
Moss Side
Rusholme
Whalley Range
Winwick La, A579, Railway bridge
Culcheth
IRLAM
Flixton
URMSTON
STRETFORD
Levenshulme
DENTON
Fallowfield
REDDISH
Haughton Green
Glazebrook
Cadishead
Carrington
Chorlton-cum-Hardy
Withington
Burnage
SALE
Heaton Moor
Woodley
Cadishead, Victory Rd
TRAFFORD
Partington
Woodhouses
Brooklands
Didsbury
Bredbury
STOCKPORT
Warburton
Northenden
Mossbrow
Baguley
Broadheath


Metro nk stop
t Mos ey St eet Met o ink stop
southbound only towards Altrincham
Eccles & St Werburgh s Road
L ne nterchange
Ra nterchange
Bus nterchange
Trafford Centre bus nk
Altrincham – Bury
Altrincham – Piccadilly
Bury – Piccadilly
Eccles – Piccadilly
MediaCityUK – Cornbrook
St Werburgh's Road – Oldham Mumps
Wood ands Road stop:
imited se vice 10am–4pm Mon–F i
At a othe times use Ab aham Moss
ECCLES
Ladywe
Weaste
Langworthy
Broadway
Harbour C ty
Sa ford Quays
MEDIACITYUK
Anchorage
Exchange Quay
Pomona
ALTRINCHAM
Nav gat on Road
Brook ands
Dane Road
O d Trafford
T mper ey
Sa e
Stretford
Trafford Bar
F rswood
Chor ton
ST WERBURGH'S ROAD
CORNBROOK
Deansgate-Cast ef e d
St Peter's Square
Mos ey Street
P ccad y Gardens
PICCADILLY
Market Street
VICTORIA
Shudeh
CITY ZONE
BURY
Radc ffe
Wh tef e d
Besses o' th' Barn
Prestw ch
Heaton Park
Bowker Va e
Crumpsa
Abraham Moss
Wood ands Road
Monsa
Centra Park
Newton Heath and Moston
Fa sworth
Ho nwood
South Chadderton
OLDHAM MUMPS
Freeho d

Metrolink future network



Contains Ordnance Survey data © Crown copyright and database right 2010
© Transport for Greater Manchester 2012 12-0753-1214415


Greater Manchester Rail Network
Pres on, Blackpool, Cumbria & Sco land
Pres on, Blackpool, Cumbria & Sco land
Blackburn & Cli heroe
En wis le
Chorley
Eux on Balshaw Lane
Adling on
Bromley Cross
Hall l h Wood
Parbold
Horwich Parkway
Blackrod
Appley Bridge
Los ock
Bol on
Ga hurs
Wigan Waliga e
Wes hough on
Moses Ga e
Pember on
Ince
Farnwor h
Upholland
Orrell
Wigan Nor h Wes ern
Hindley
Daisy Hill
Kearsley
Hag Fold
A her on
Cli on
Moorside
Walkden
Swin on
Greater Manchester ticketing boundary
Bryn
Garswood
Sal ord Crescen
Sal ord Cen ral
Manches er Vic oria
Shudehill
Marke S ree
Mosley S ree (southbound only)
Piccadilly Gardens
Manches er Piccadilly
Deansga e-Cas le ield
S .Pe er s Square
Deansga e
Pa ricro
Eccles
Eccles
Ladywell
Weas e
Langwor hy
Broadway
Harbour Cl y
MediaCl yUK
Anchorage
Sal ord Quays
Exchange Quay
Pomona
Cornbrook
Chassen Road
Urms on
Humphrey Park
Tra ord Park
Manches er Ox ord Road
Flix on
Irlam
Glazebrook
Birchwood
Warring on Bank Quay, Ches er & Nor h Wales
Warring on Bank Quay, Crewe & London Eus on
Warring on Cen ral & Liverpool
Old Tra ord
Tra ord Bar
S re ord
Firswood
Chori on
Dane Road
S Werburgh s Road
Sale
Wi hing on
Wes Didsbury
Brooklands
Barlow Moor Road
Bur on Road
Didsbury Village
Timperley
Sale Wa er Park
Wy henshawe Park
Nor hern Moor
Naviga ion Road
Moor Road
Baguley
Round horn
Al rincham
Mar Inscro
Benchill
Crossacres
Wy henshawe Town Cen re
Hale
Robinswood Road
Peel Hall
Shadowmoss
Manches er Airpor
Heald Green
Hand or h
Ashley
Mobberley
Knu s ord
Grea er Manches er icke ing boundary
S yal
Wilmslow
Birmingham & The Sou h
Maccles ield, S oke-on-Tren &
Levenshulme
Maulde h Road
Burnage
Eas Didsbury
Eas Didsbury
Ga ley
Cheadle Hulme
Woodsmoor
Bramhall
Hazel Grove
Middlewood
Poyn on
Adling on
Hebden Bridge, Brad ord & Leeds
Walsden
Grea er Manches er icke ing boundary
Li leborough
Smi hy Bridge
Rochdale Town Cen re
Newbold
Milnrow
Rochdale
Rochdale Railway S a ion
Kingsway
Newhey
Bury
Radcli e
Whi e ield
Besses o h Barn
Pres wich
Hea on Park
Bowker Vale
Crumpsall
Abraham Moss
Woodlands Road
Cen ral Park
Monsall
Cas le on
Mills Hill
Mos on
Shaw and Cromp on
Oldham Mumps
Derker
Oldham King S ree
Oldham Cen ral
Wes wood
Freehold
Oldham Mumps
Temporary stop until Oldham town centre Metrolink opens
Sou h Chadder on
Hollinwood
Failswor h
New on Hea h and Mos on
Ash on-under-Lyne
Marsden
Green ield
Huddersfield & Leeds
Mossley
S alybridge
Ash on Moss
Ash on Wes
Audenshaw
Droylsden
Velopark
Edge Lane
E ihad Campus
Clay on Hall
Ceme ery Road
Hol Town
New Isling on
Ardwick
Ashburys
Gor on
Guide Bridge
Had ield
Flowery Field
Ha ersley
Din ing
Fair ield
Hyde Nor h
Belle Vue
Godley
New on or Hyde
Broadbo om
Glossop
Ryder Brow
Reddish Nor h
Hyde Cen ral
Brinning on
Woodley
Hea on Chapel
Bredbury
Romiley
S ockpor
Marple
Davenpor
Rose Hill
S rines
Disley
New Mills Cen ral
New Mills New own
Furness Vale
Chinley
Whaley Bridge
Sheffield
Manchester – Macclesfield – Stoke-on-Trent
Manchester – Crewe via Stockport or Manchester Airport
Preston – Manchester / Hazel Grove
Clitheroe – Blackburn – Manchester
Blackpool – Manchester
Southport / Kirkby – Manchester – Manchester Airport / Rochdale
Liverpool – Wigan – Preston – Blackpool
Manchester – Hebden Bridge – Leeds
Manchester – Huddersfield – Leeds
Liverpool – Manchester – Manchester Airport / Rochdale / Stalybridge
Liverpool – Warrington Central – Manchester
Manchester – Chester via Altrincham
Manchester – Hadfield / Glossop
Manchester – Buxton
Manchester – Rose Hill and Manchester – Sheffield via Edale
Arriva Trains Wales services
Cross Country Trains services
East Midlands Trains services
West Coast Main Line services
TransPennine Express services
Metrolink tram services
Metrolink under construction (Some stop names subject to confirmation)
Station parking available
Cycle parking or storage available
Step-free access to all platforms
Major bus interchange
Within easy walking distance
© Transport for Greater Manchester 2012 12 0753 1214420

Manchester Creative Studio

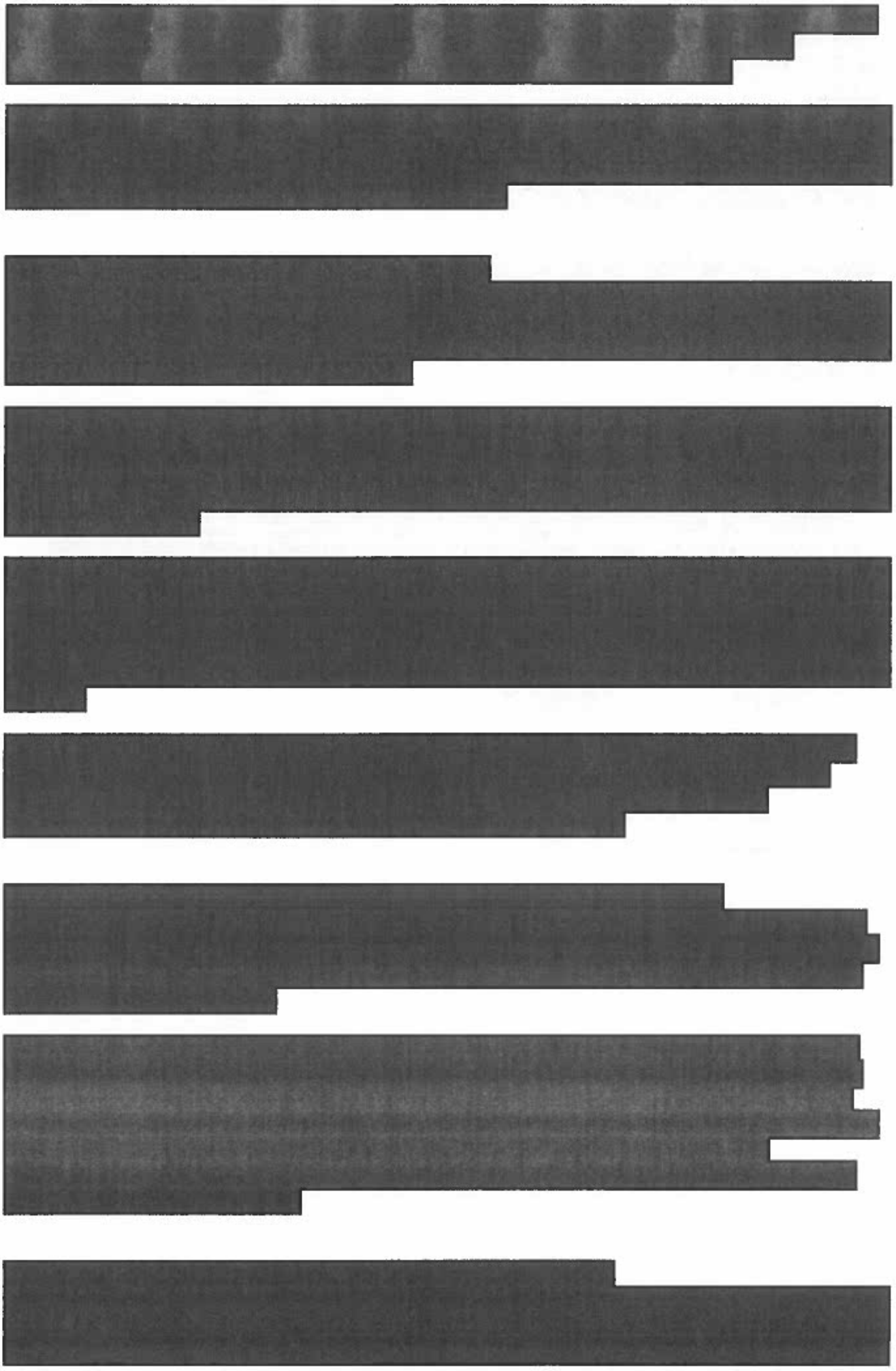
Appendix 3 – CV's of Key People

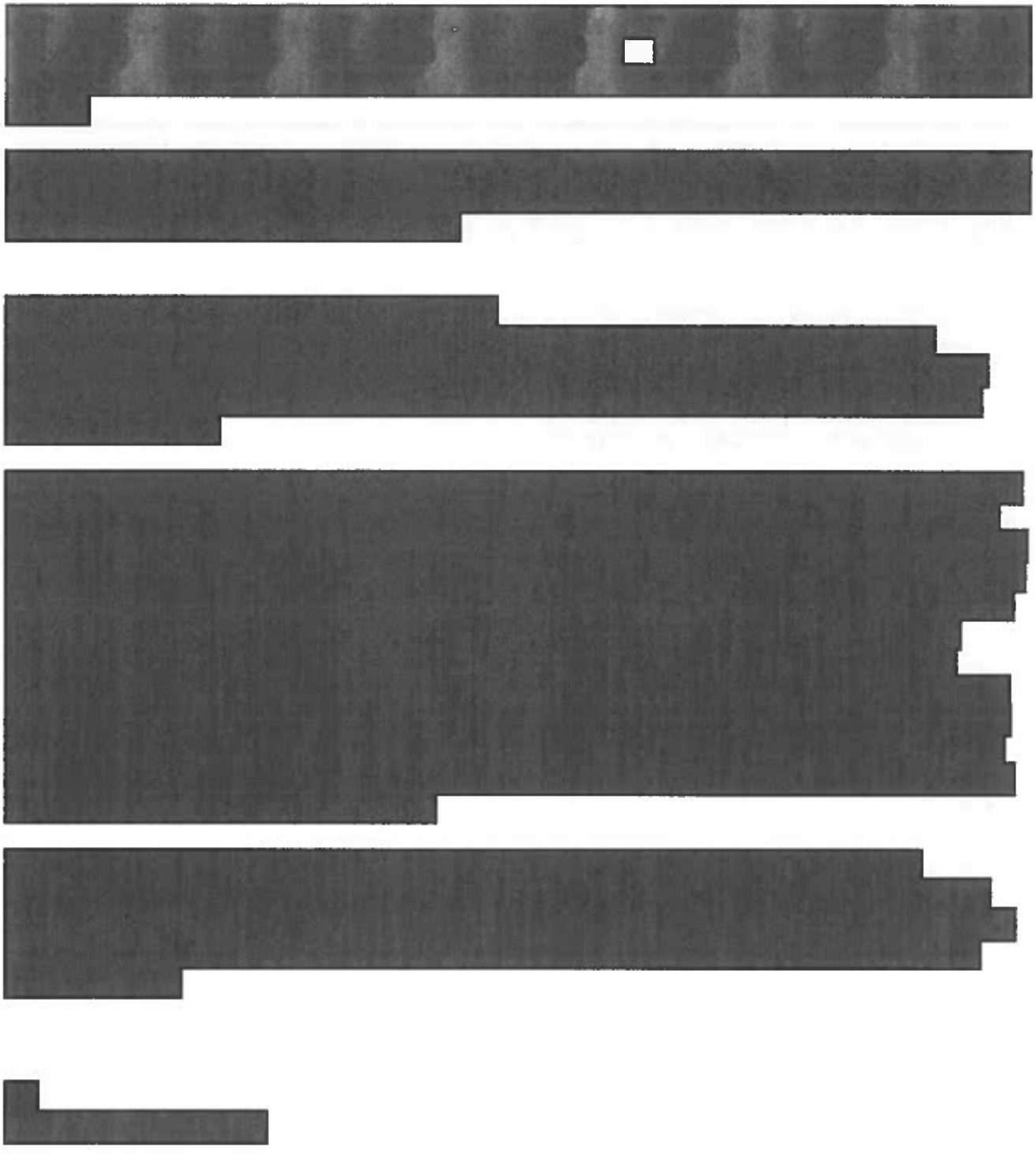
3.1

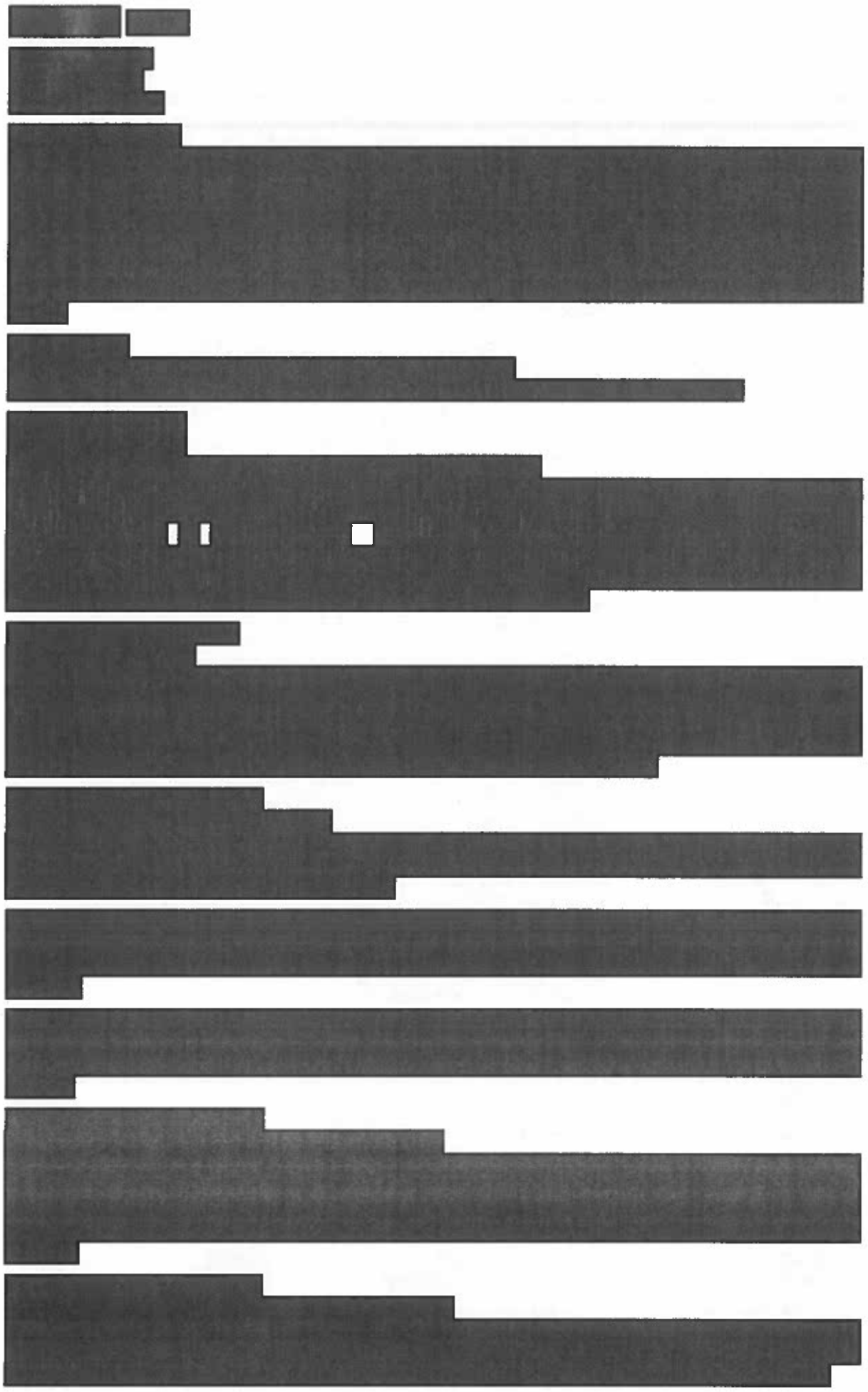
[redacted]

Honorary Solicitor to the Manchester Publicity Association and a member of the Council of [redacted]

[redacted]







Consultancy

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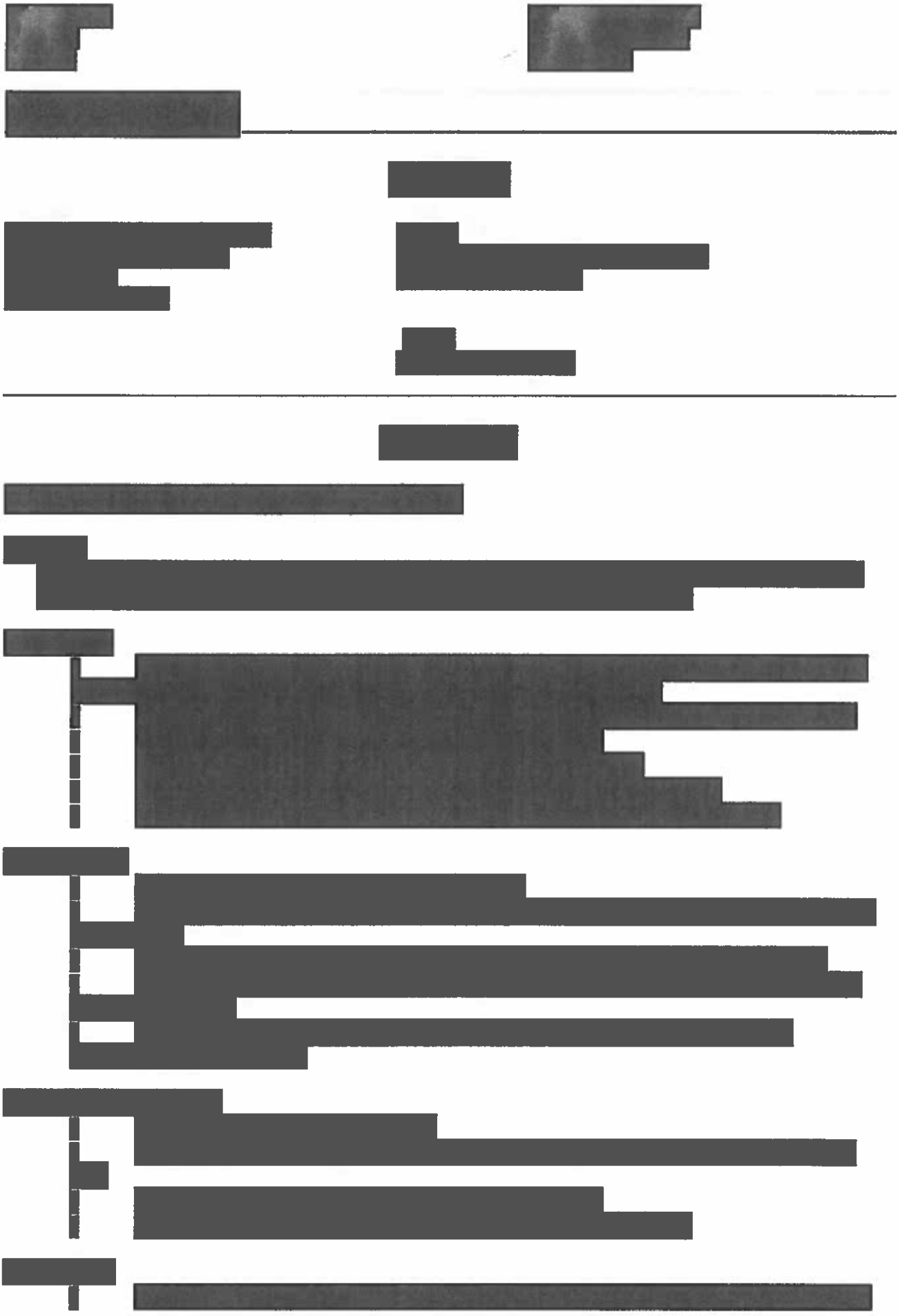

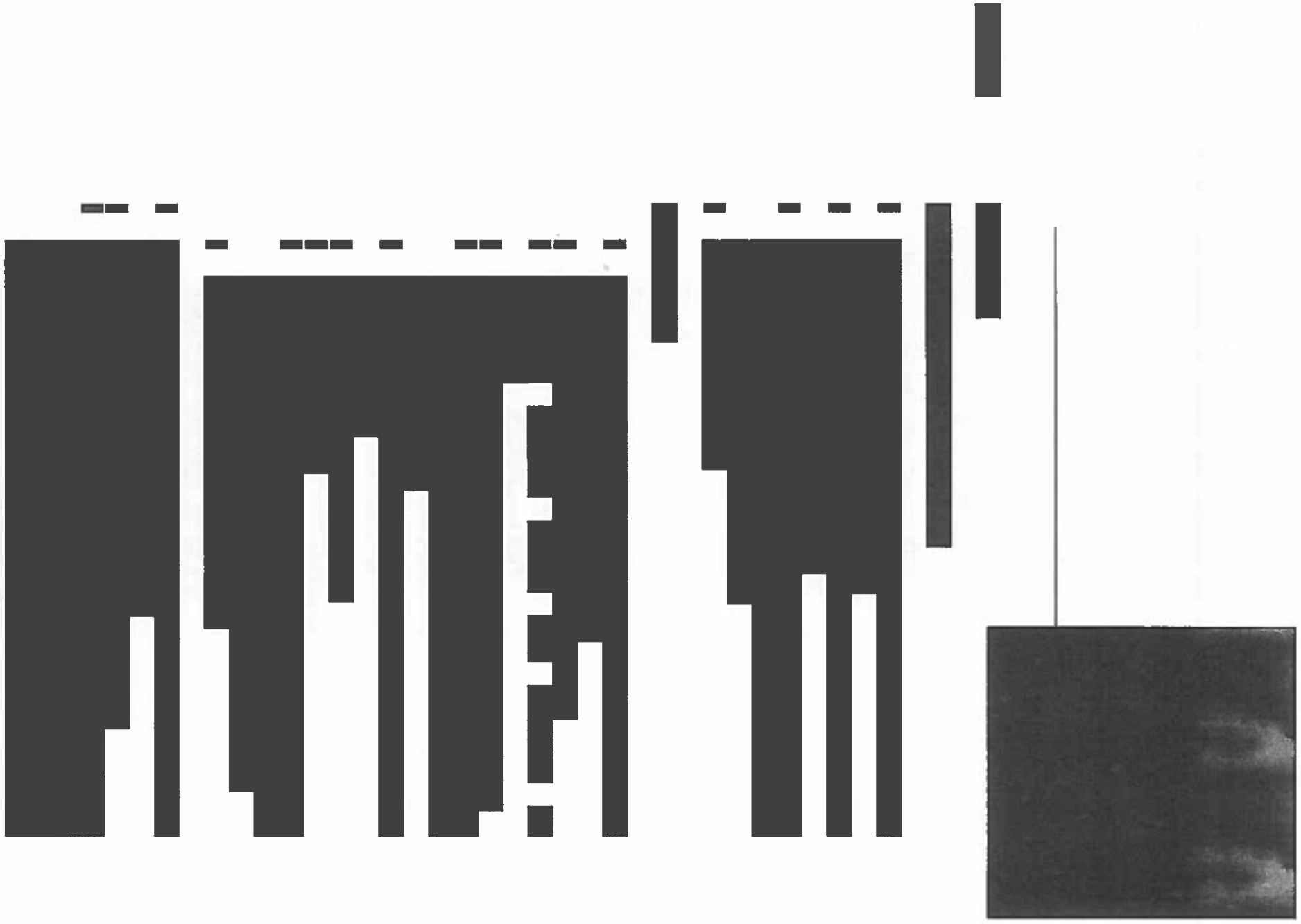

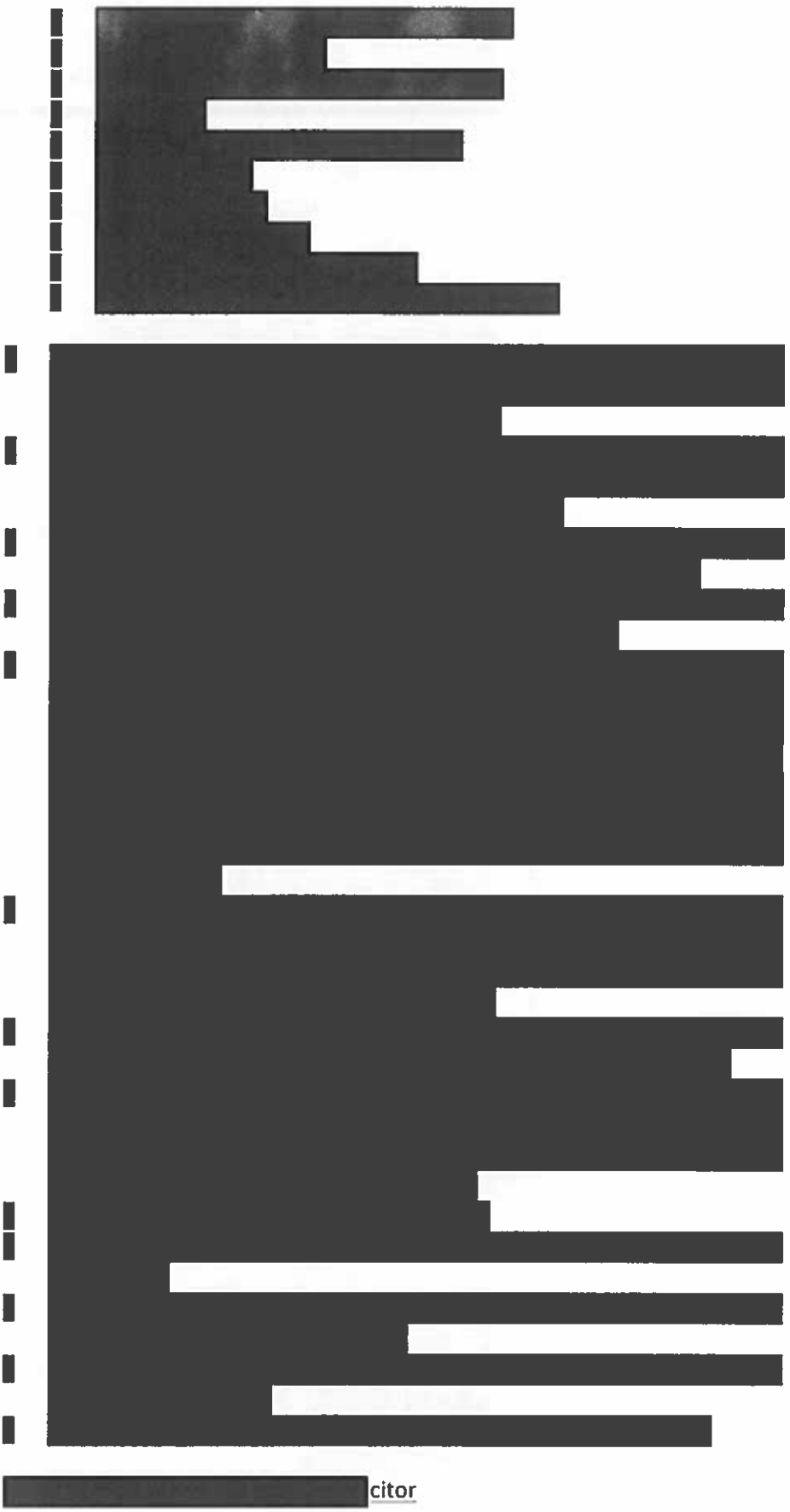

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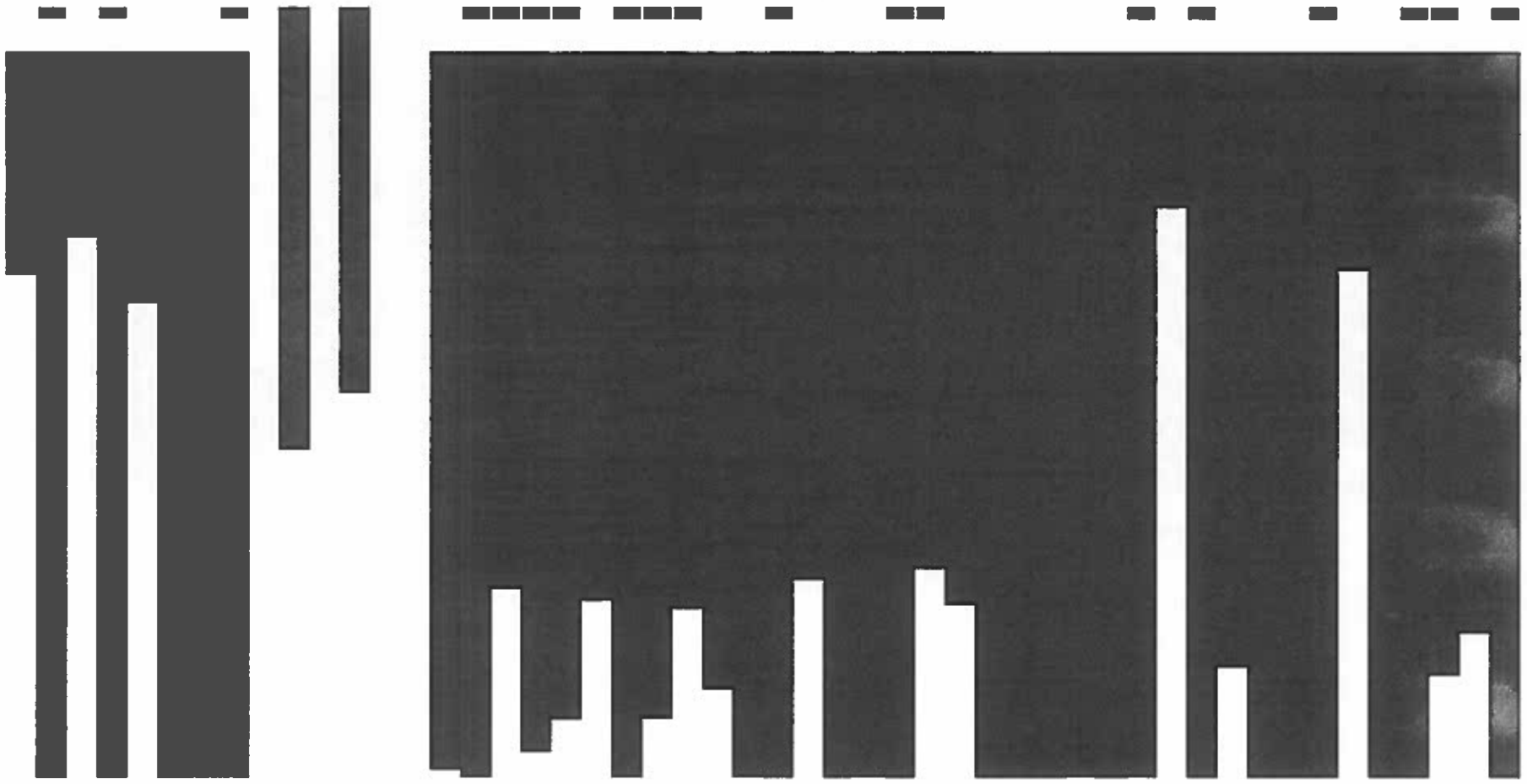
January 2008 / Ralli Solicitors / Manchester



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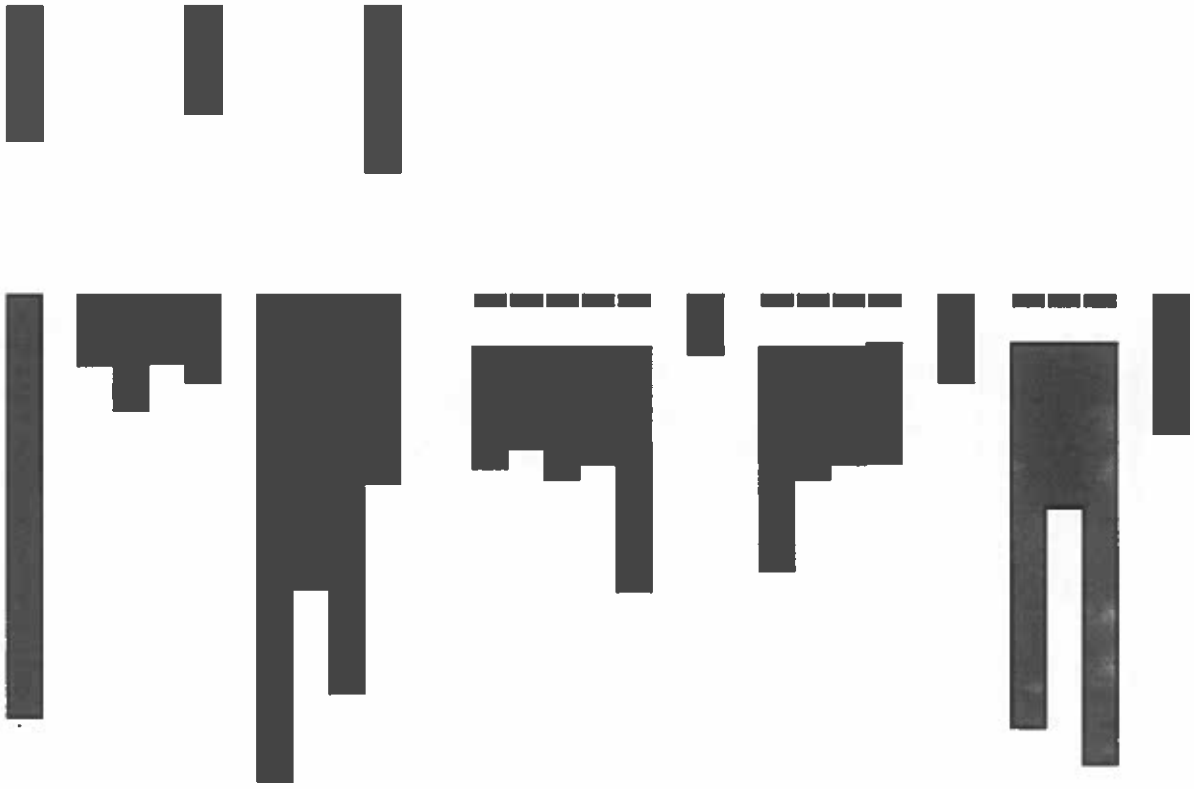


[redacted]

Professional Bodies and Designations

[redacted]

[redacted]

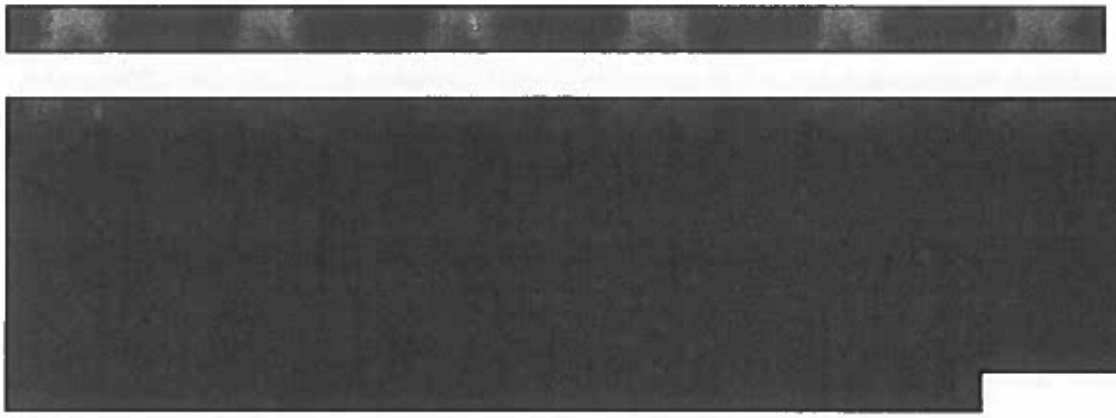
[redacted]

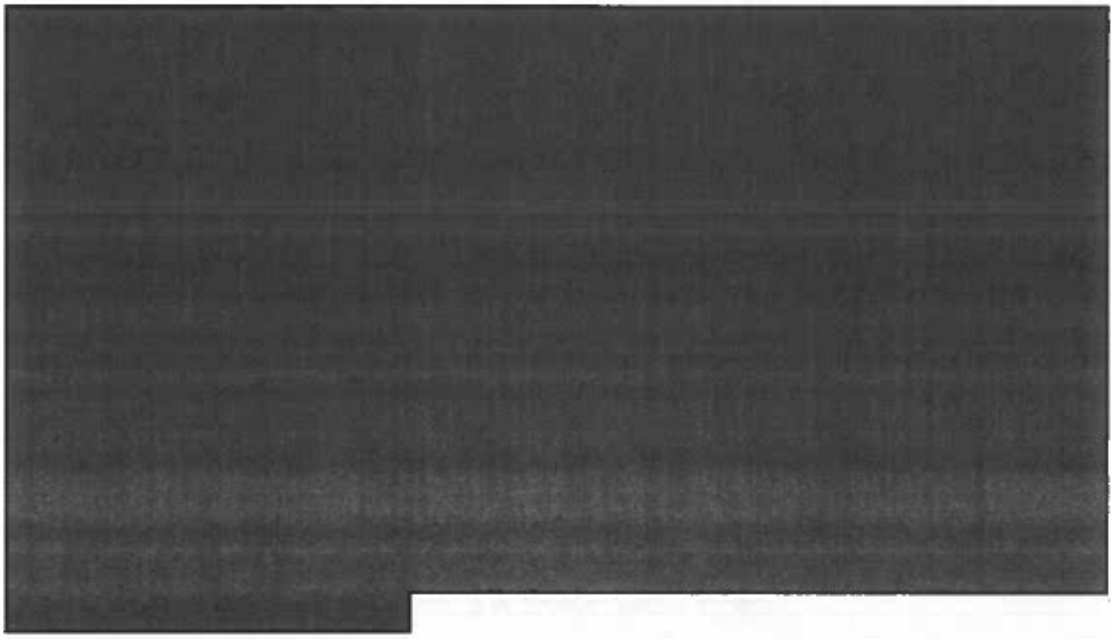
[redacted]

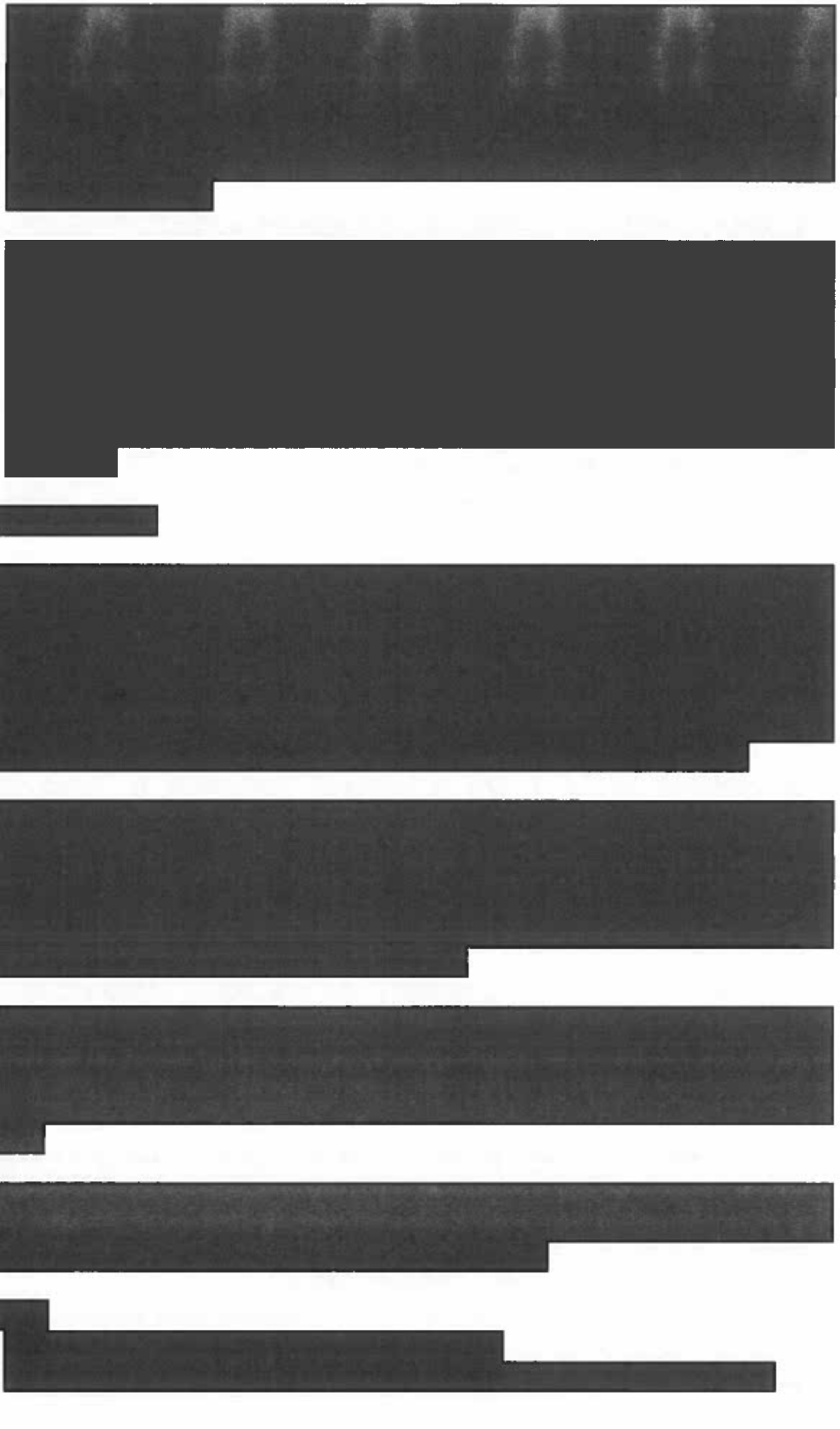
[redacted]

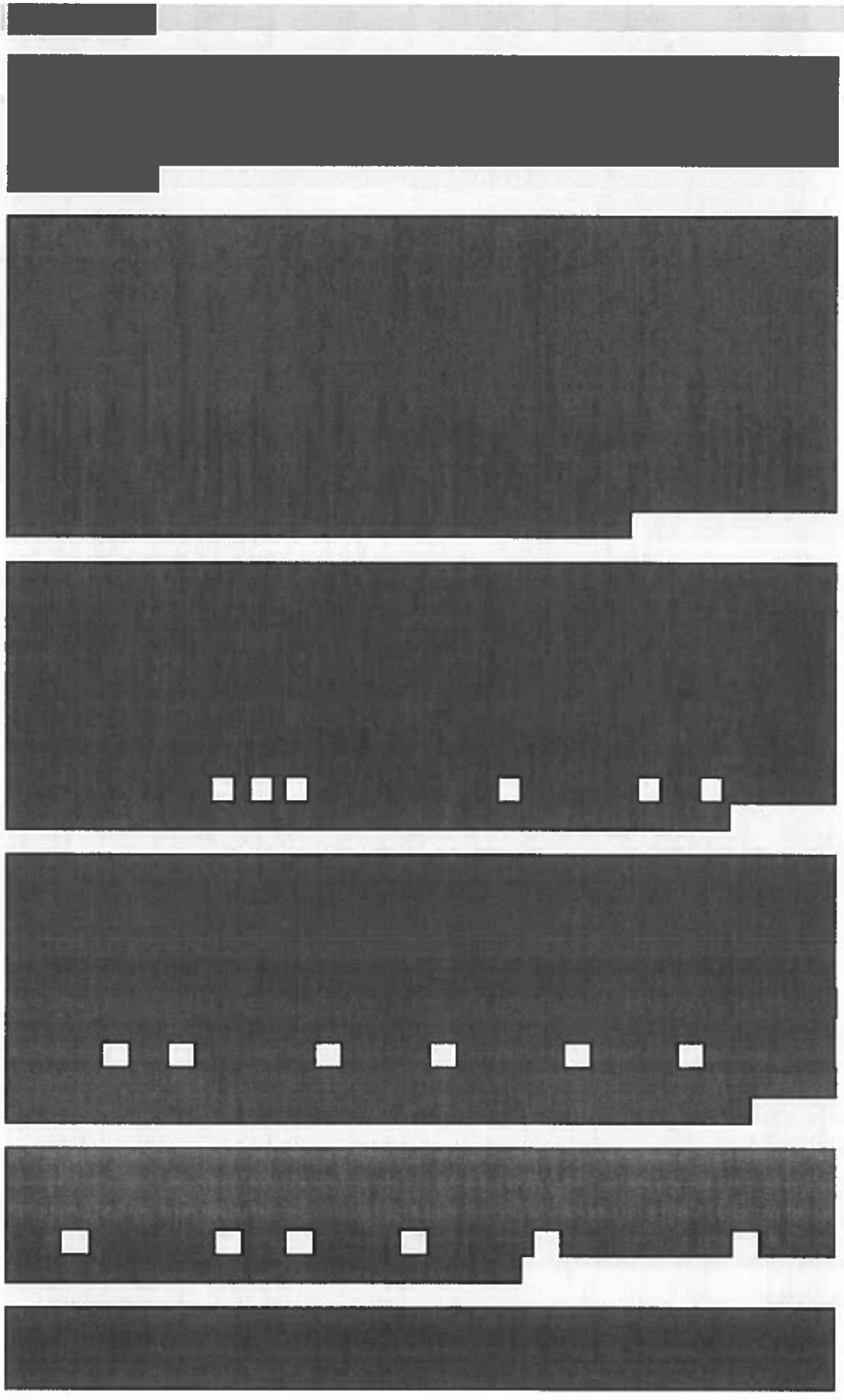
[redacted] across the country including supporting schools across the northwest of England, in the Lake District and in Somerset. She has also secured a number of contracts as curriculum advisor to several new development projects all of which are [redacted]

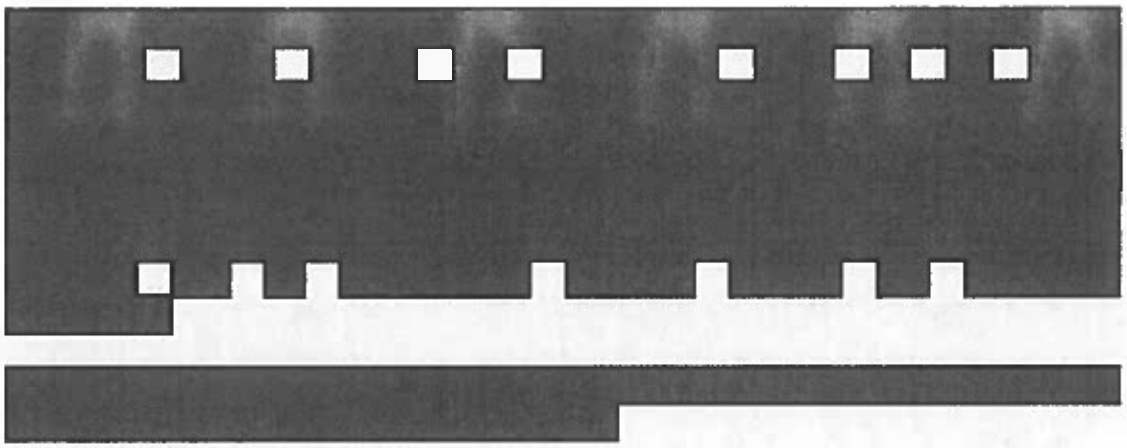
[redacted]

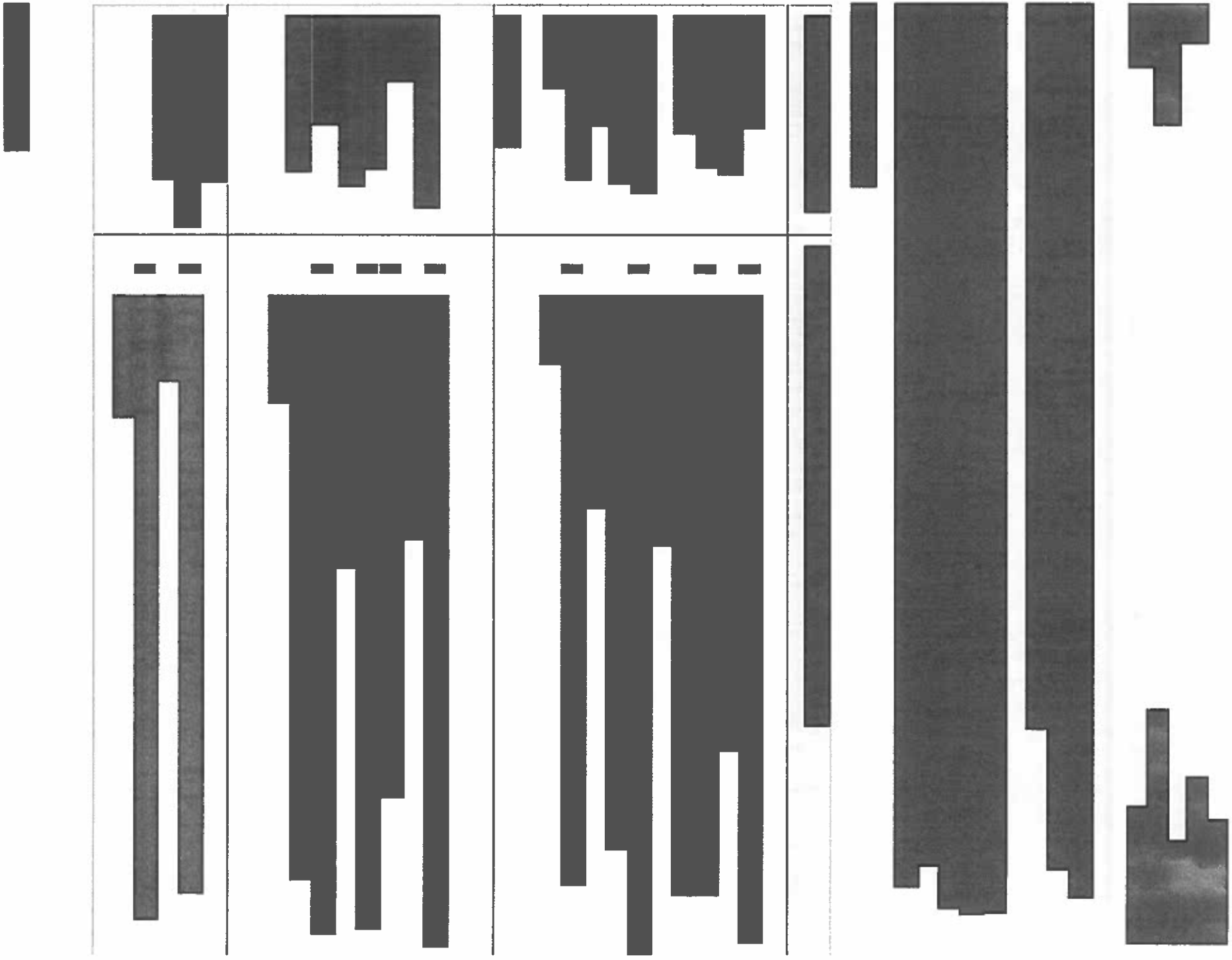












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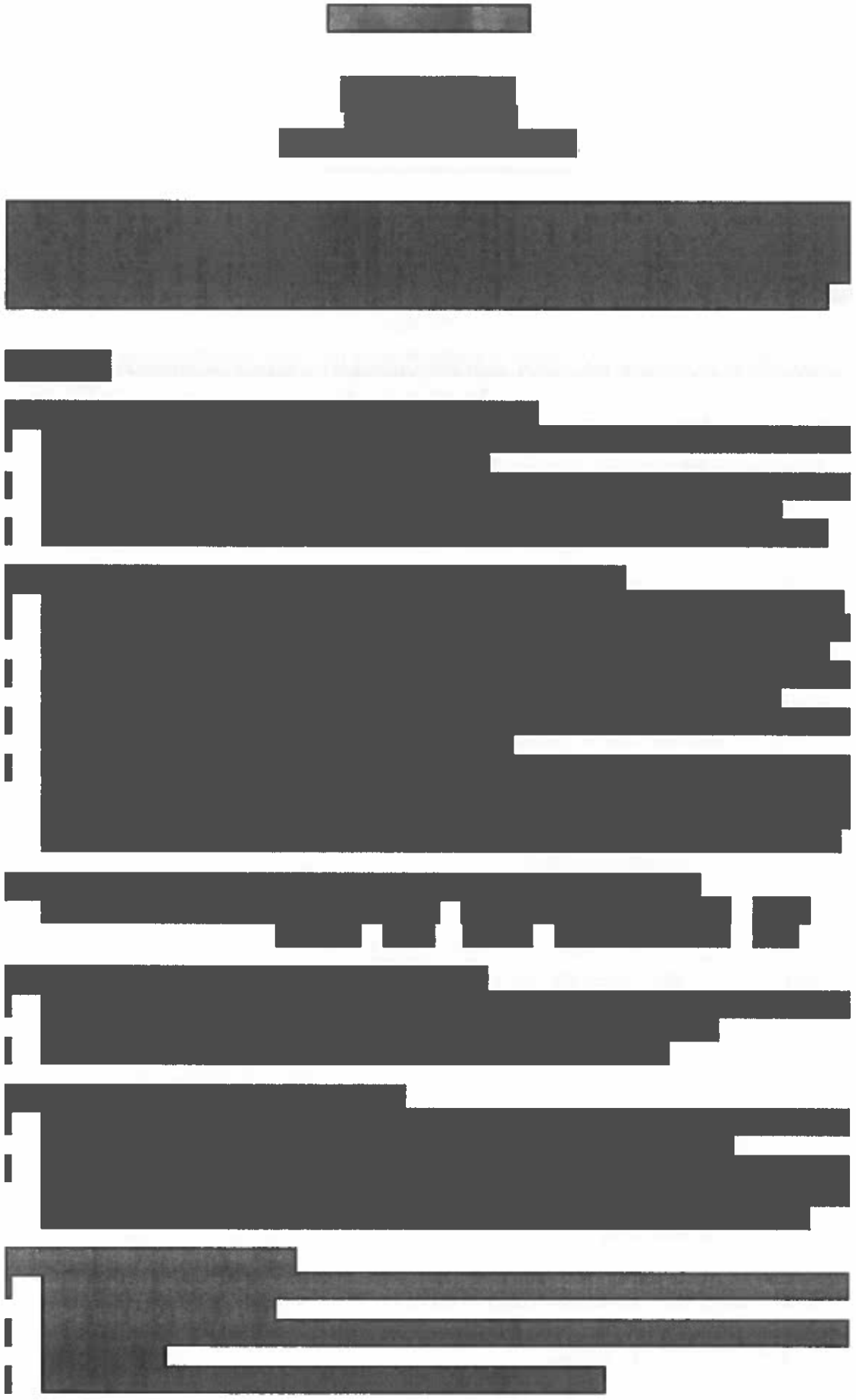


[redacted]

Department for Education

2014/15 Studio School Financial Plan

Name of Proposed School	Manchester Creative Studio
Local Authority Area	Manchester
Proposed Opening Date	September 2014
Age Range	14 - 19 Year Olds
Author	[redacted]
Version	100% Recruitment

*Instructions and guidance for completing this financial plan are available at How to apply to open a Studio School

Department for Education

Statement of Income Assumptions

Manchester Creative Studio

100% Recruitment

Please use this sheet to state all the assumptions which you have made about income when building up this financial plan. This will provide important information that will contribute towards the assessment of your financial plan, recognising that some items will be approximate this far ahead of your proposed opening date.

Income	Reference	Assumption
[redacted]		
4		

Department for Education

Statement of Expenditure Assumptions

Manchester Creative Studio

100% Recruitment

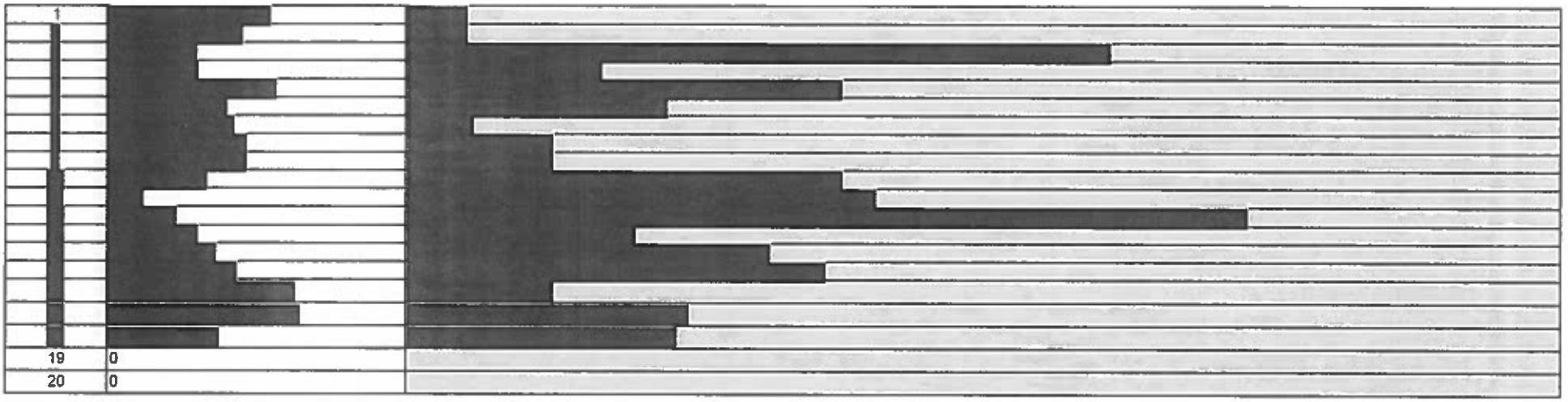
Please use this sheet to state all the assumptions which you have made about expenditure when building up this financial plan. This will provide important information that will contribute towards the assessment of your financial plan, recognising that some items will be approximate this far ahead of your proposed opening date.

Expenditure	Reference	Assumption
[redacted]		

Other Payroll Cost Assumptions

[redacted]		
5	Other item 5	
6	Other item 6	
7	Other item 7	
8	Other item 8	
9	Other item 9	
10	Other item 10	
11	Other item 11	
12	Other item 12	
13	Other item 13	
14	Other item 14	
15	Other item 15	
16	Other item 16	
17	Other item 17	
18	Other item 18	
19	Other item 19	
20	Other item 20	

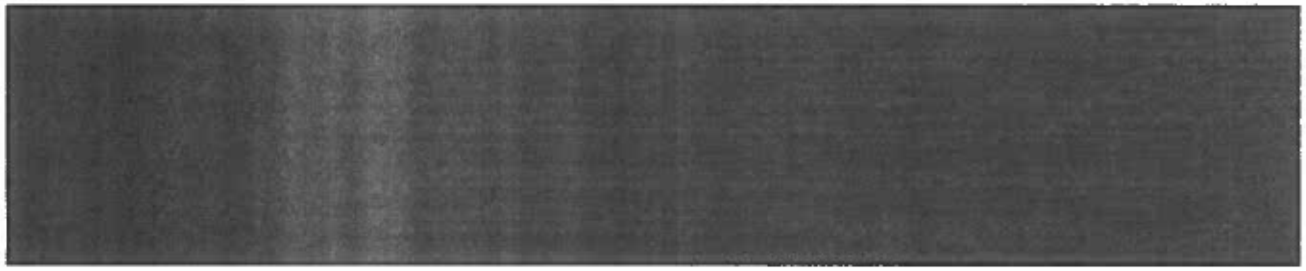
In House Non Payroll Assumptions

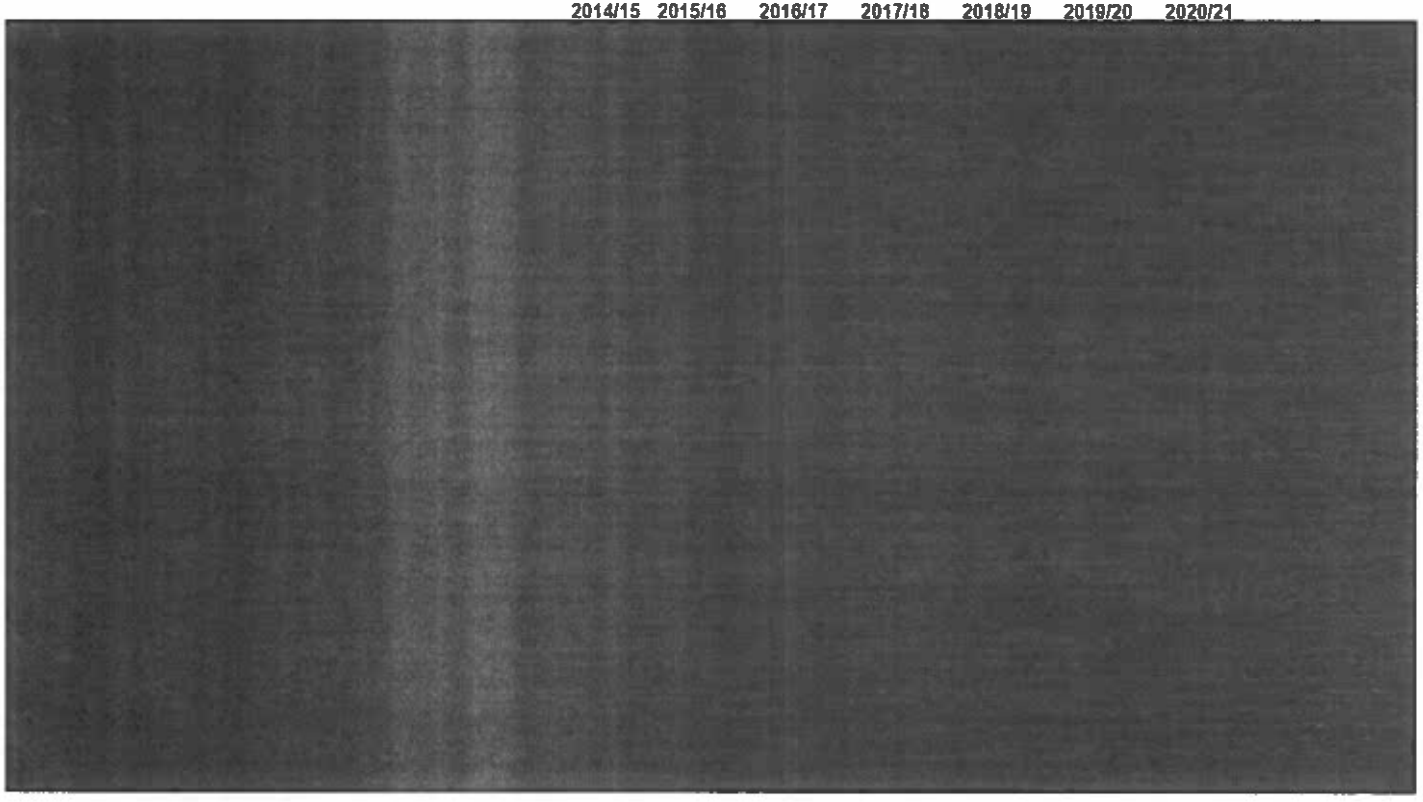


Planned Outsourced Costs

Department for Education

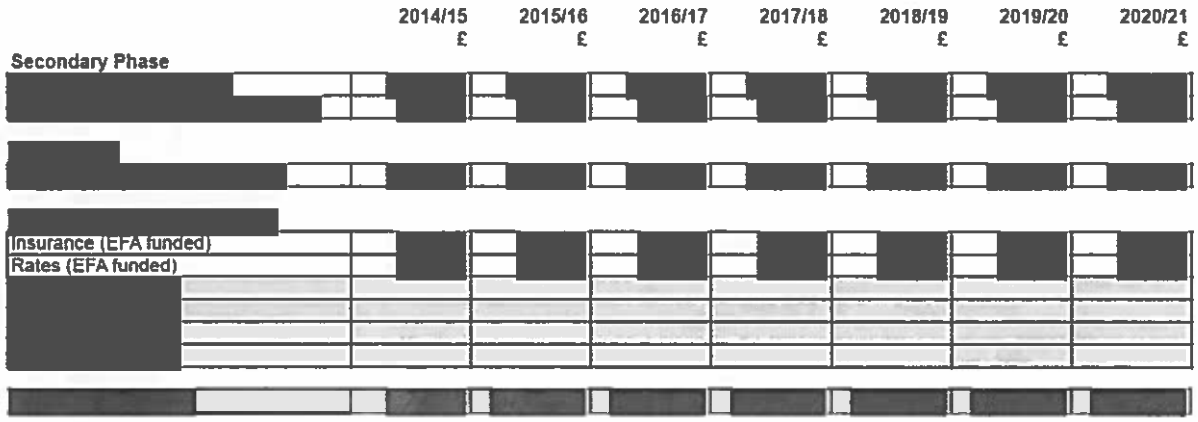
Projected Pupil No for
Manchester Creative Studio
100% Recruitment





Department for Education

Projected Grant Funding Income for Manchester Creative Studio 100% Recruitment



Department for Education

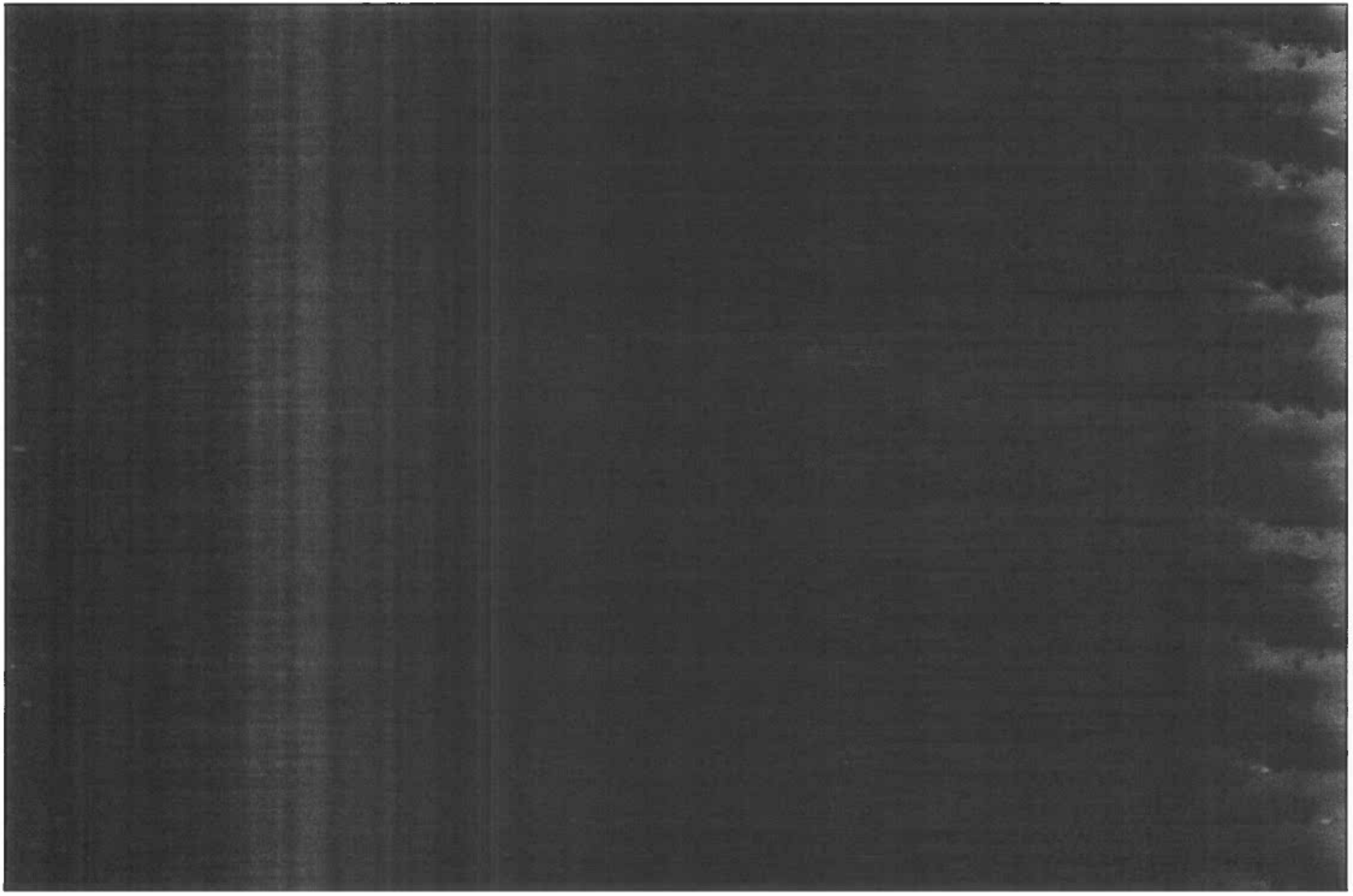
Projected Other than Grant Income for
Manchester Creative Studio
100% Recruitment

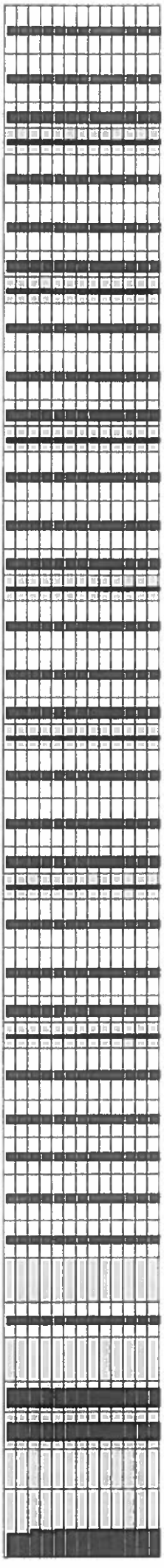
Other Income:

	2014/15 £	2015/16 £	2016/17 £	2017/18 £	2018/19 £	2019/20 £	2020/21 £
eg: Charges for providing enrichment activities							
Apprenticeships							
Foundation Degrees							
Other 16-19							
Other 16-19							
Other 16-19							
Other 16-19							
Total Other Income (£)	£0	£0	£0	£0	£0	£0	£0

Department for Education

Projected Staffing Costs for
Manchester Creative Studio
100% Recruitment





Department for Education

Projected Other Payroll Costs for

Manchester Creative Studio

100% Recruitment

Other Payroll costs	2014/15 £	2015/16 £	2016/17 £	2017/18 £	2018/19 £	2019/20 £	2020/21 £
[redacted]	£	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
[redacted] absence insurance	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
CRB Checks	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
Training and Development	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
Other item 5							
Other item 6							
Other item 7							
Other item 8							
Other item 9							
Other item 10							
Other item 11							
Other item 12							
Other item 13							
Other item 14							
Other item 15							
Other item 16							
Other item 17							
Other item 18							
Other item 19							
Other item 20							
[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]

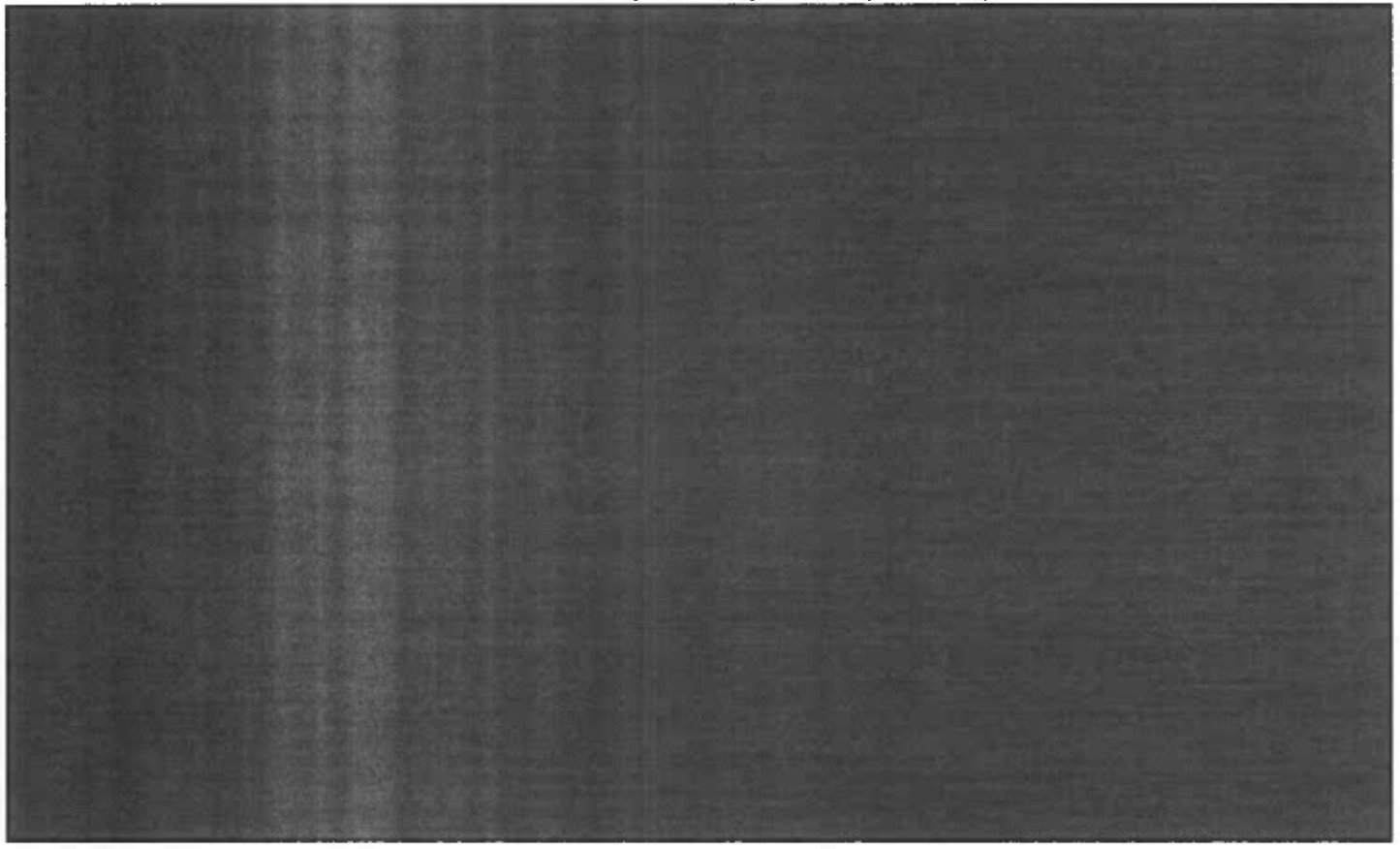
Department for Education

Projected Non Payroll Costs for

Manchester Creative Studio

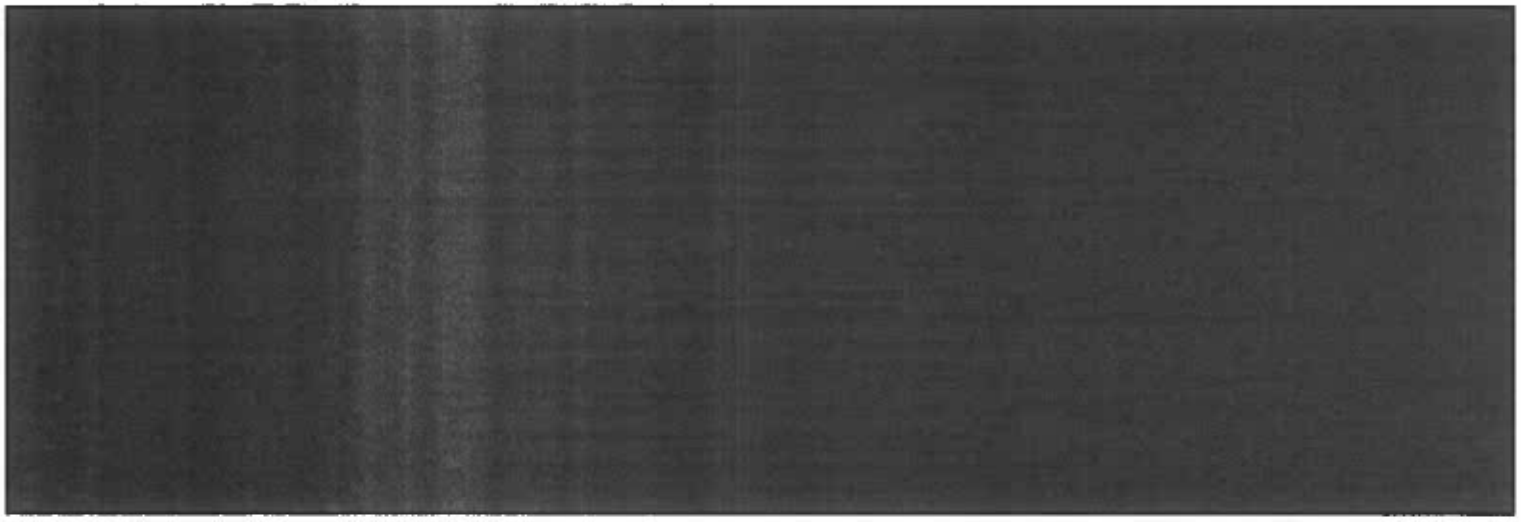
100% Recruitment

2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21
£	£	£	£	£	£	£



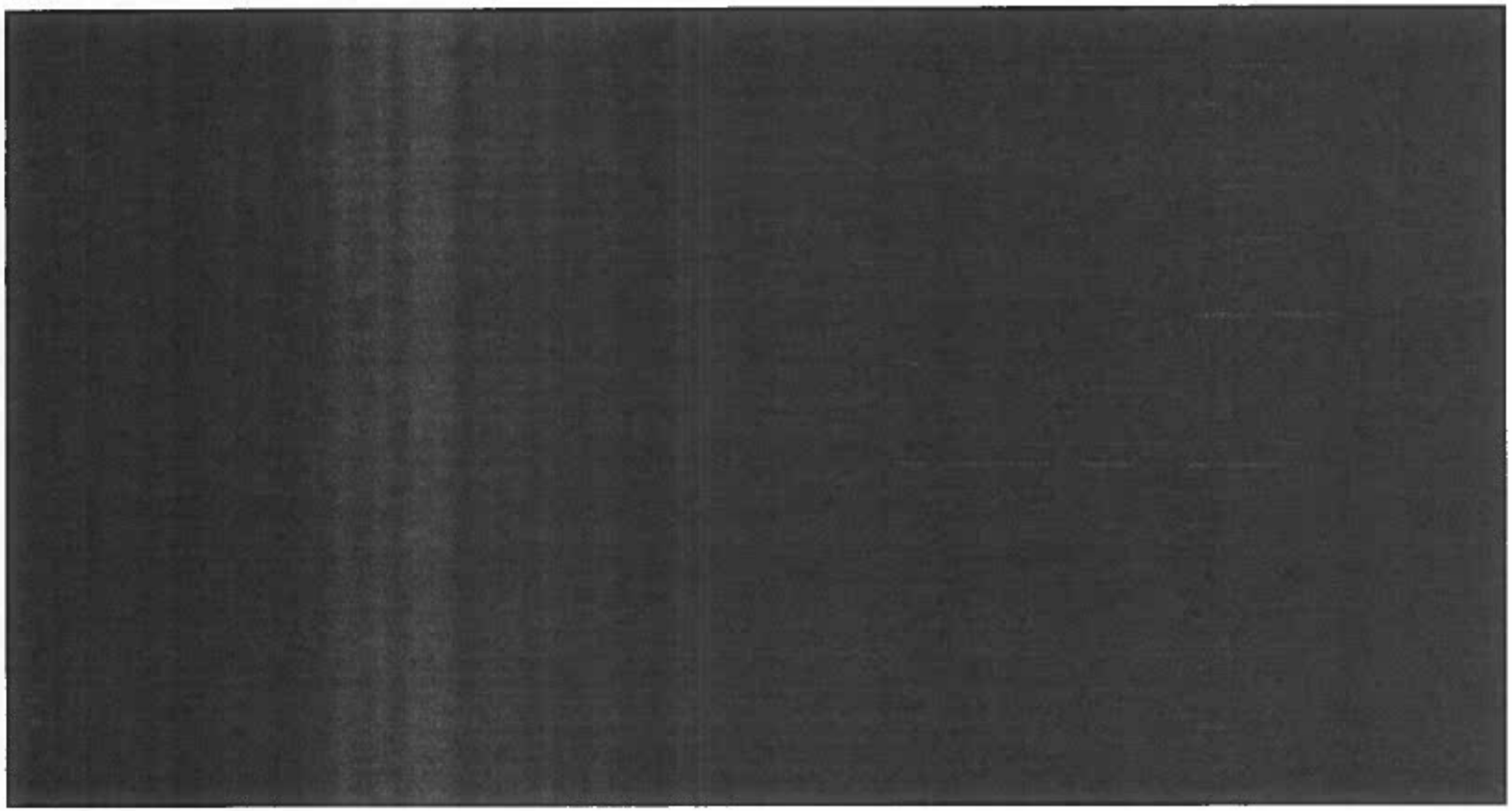
Department for Education

Projected Post Opening Grant (POG) Calculation for
Manchester Creative Studio
100% Recruitment



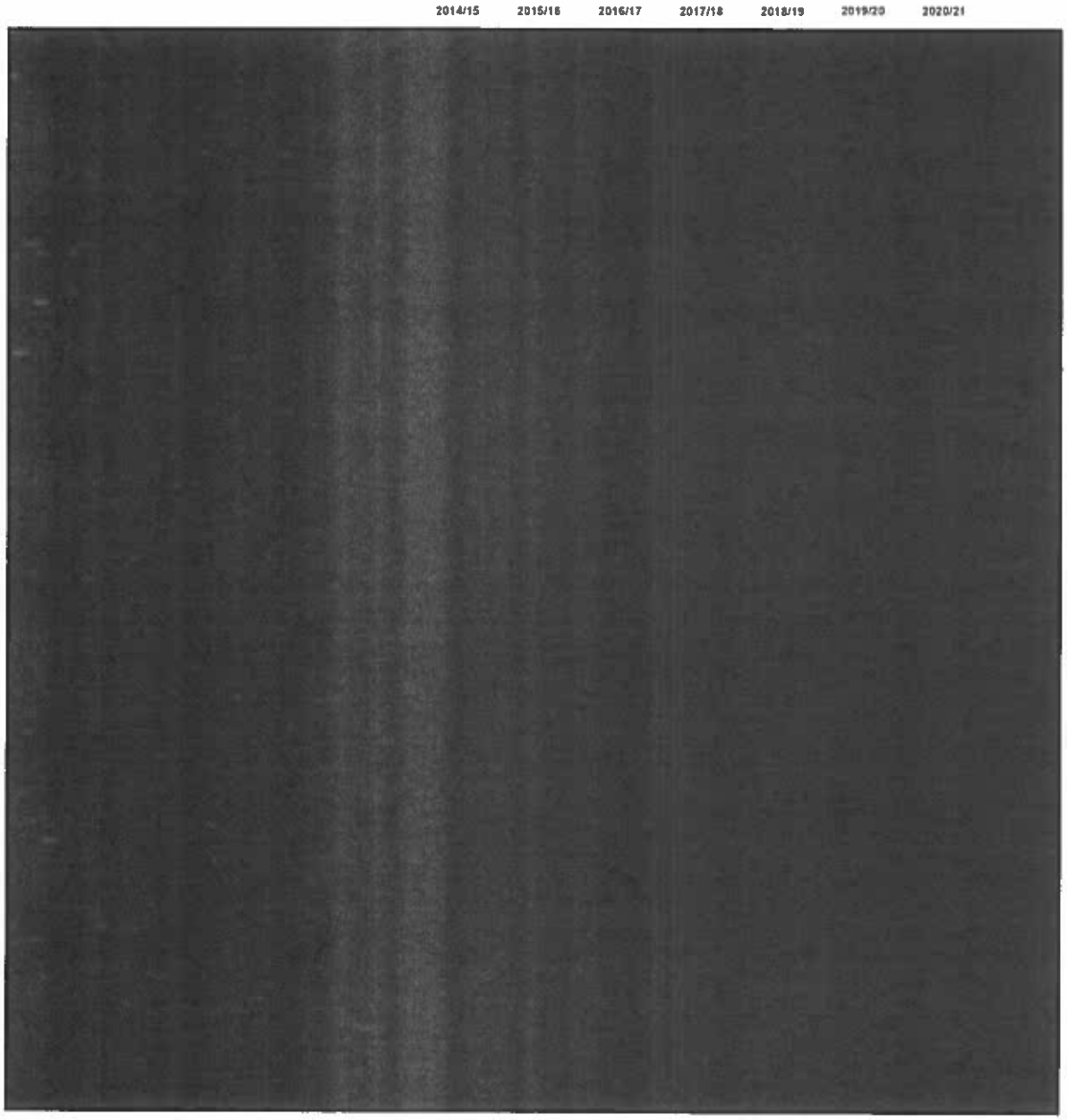
Department for Education

Projected Income & Expenditure for
Manchester Creative Studio
100% Recruitment



Department for Education

Key Financial Indicators for
Manchester Creative Studio
100% Recruitment



Department for Education

2014/15 Studio School Financial Plan

Name of Proposed School	Manchester Creative Studio
Local Authority Area	Manchester
Proposed Opening Date	September 2014
Age Range	14 - 19 Year Olds
Author	[redacted]
Version	80% Recruitment

*Instructions and guidance for completing this financial plan are available at
How to apply to open a Studio School

Department for Education

Statement of Income Assumptions

Manchester Creative Studio

80% Recruitment

Please use this sheet to state all the assumptions which you have made about income when building up this financial plan. This will provide important information that will contribute towards the assessment of your financial plan, recognising that some items will be approximate this far ahead of your proposed opening date.

EFA Income Assumptions

Income	Reference	Assumption
1	Secondary Phase Pupil Profile	
2	Secondary Phase FSM %	
3	16-19 Phase Pupil Profile	
4		
5		
6		
7		
8		
9		
10		

Other Income Assumptions

1	Insurance (EFA funded)	need to cost accurate insurance
2	Rates (EFA funded)	need to cost accurate rates
3	Other EFA Income 3	need to cost rent
4	Other EFA Income 4	
5	Other EFA Income 5	
6	Other EFA Income 6	
7	0	
8	eg: Charges for providing enrichment activities	
9	Apprenticeships	
10	Foundation Degrees	
11	Other 16-19	
12	Other 16-19	
13	Other 16-19	
14	Other 16-19	

Post Opening Grant Assumptions

1		
2		
3		
4		

Department for Education

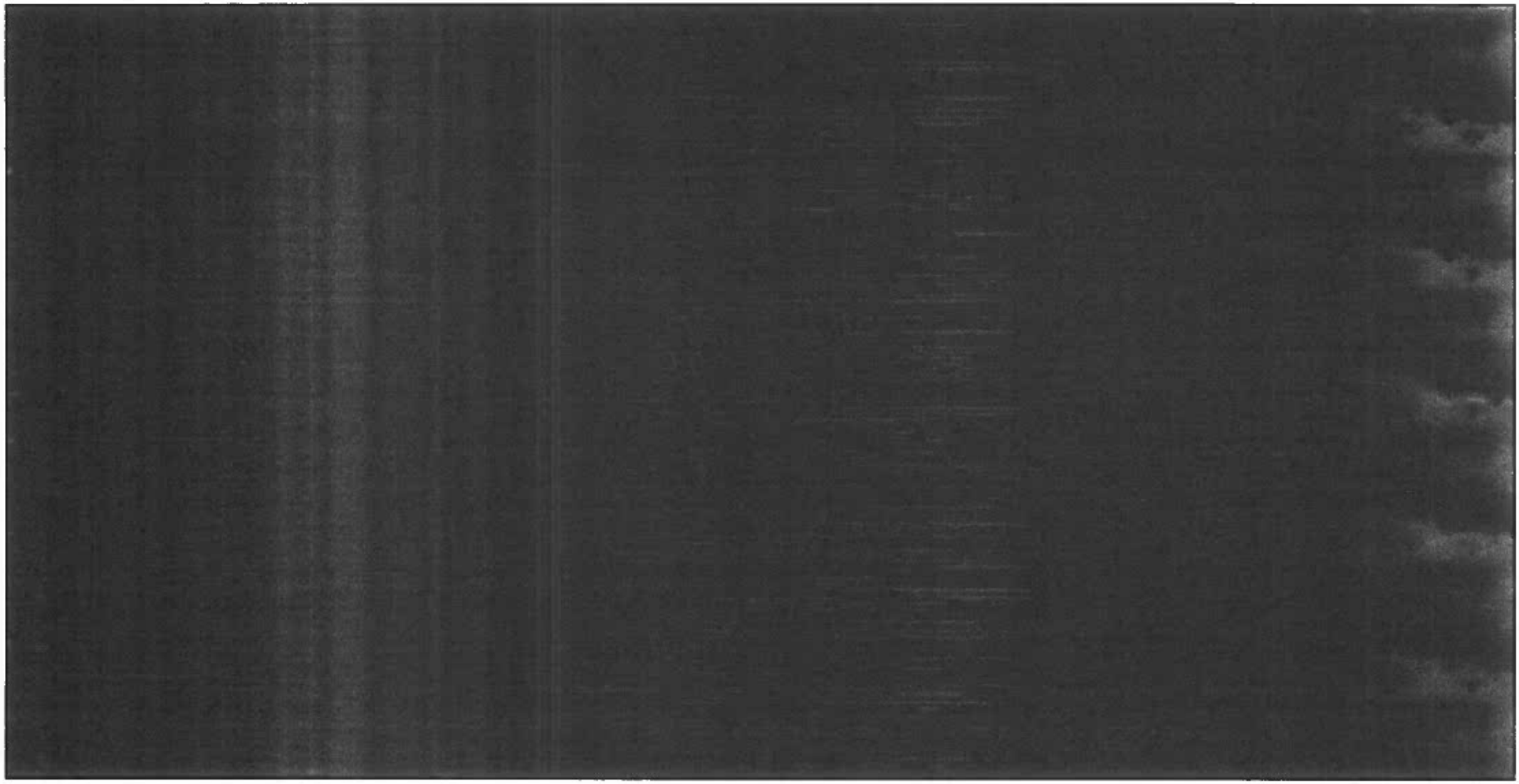
Statement of Expenditure Assumptions

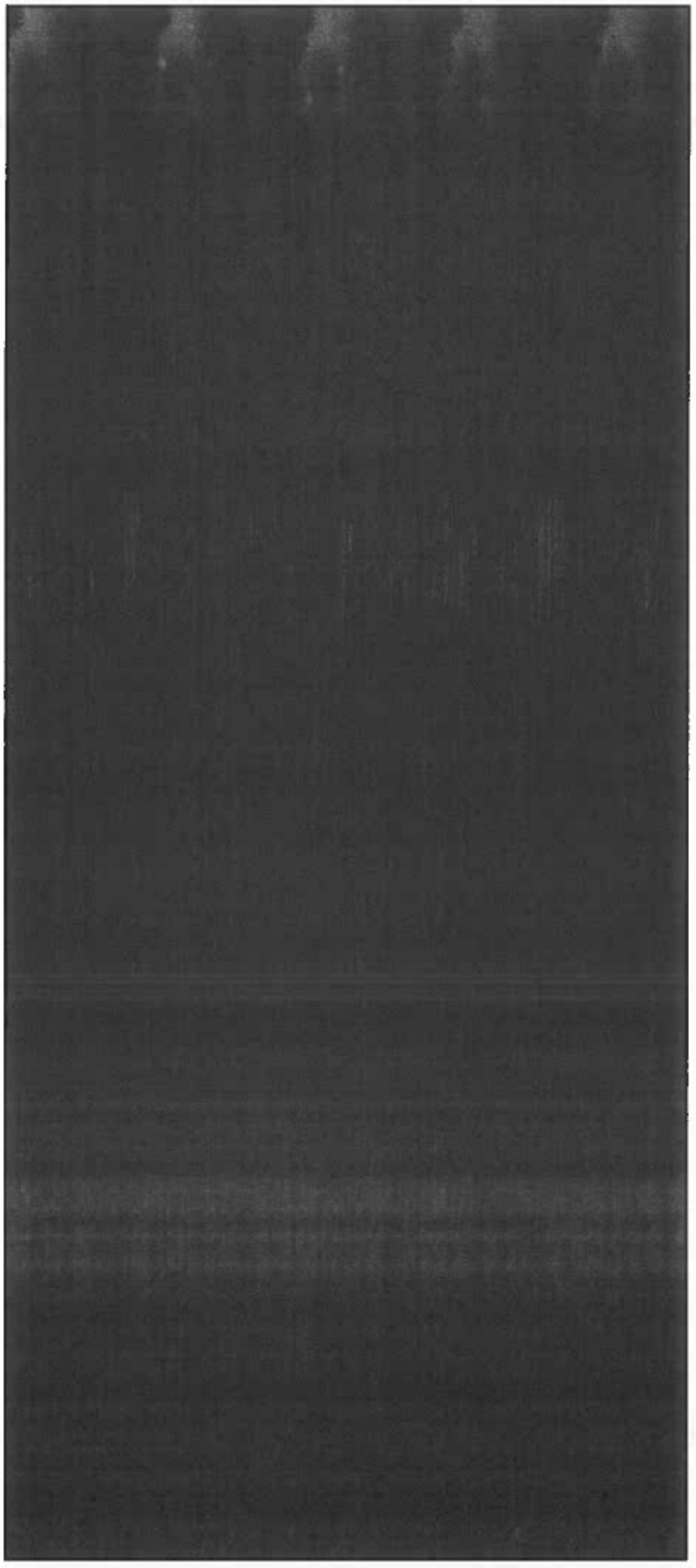
Manchester Creative Studio

80% Recruitment

Please use this sheet to state all the assumptions which you have made about expenditure when building up this financial plan. This will provide important information that will contribute towards the assessment of your financial plan, recognising that some items will be approximate this far ahead of your proposed opening date.

Expenditure	Reference	Assumption



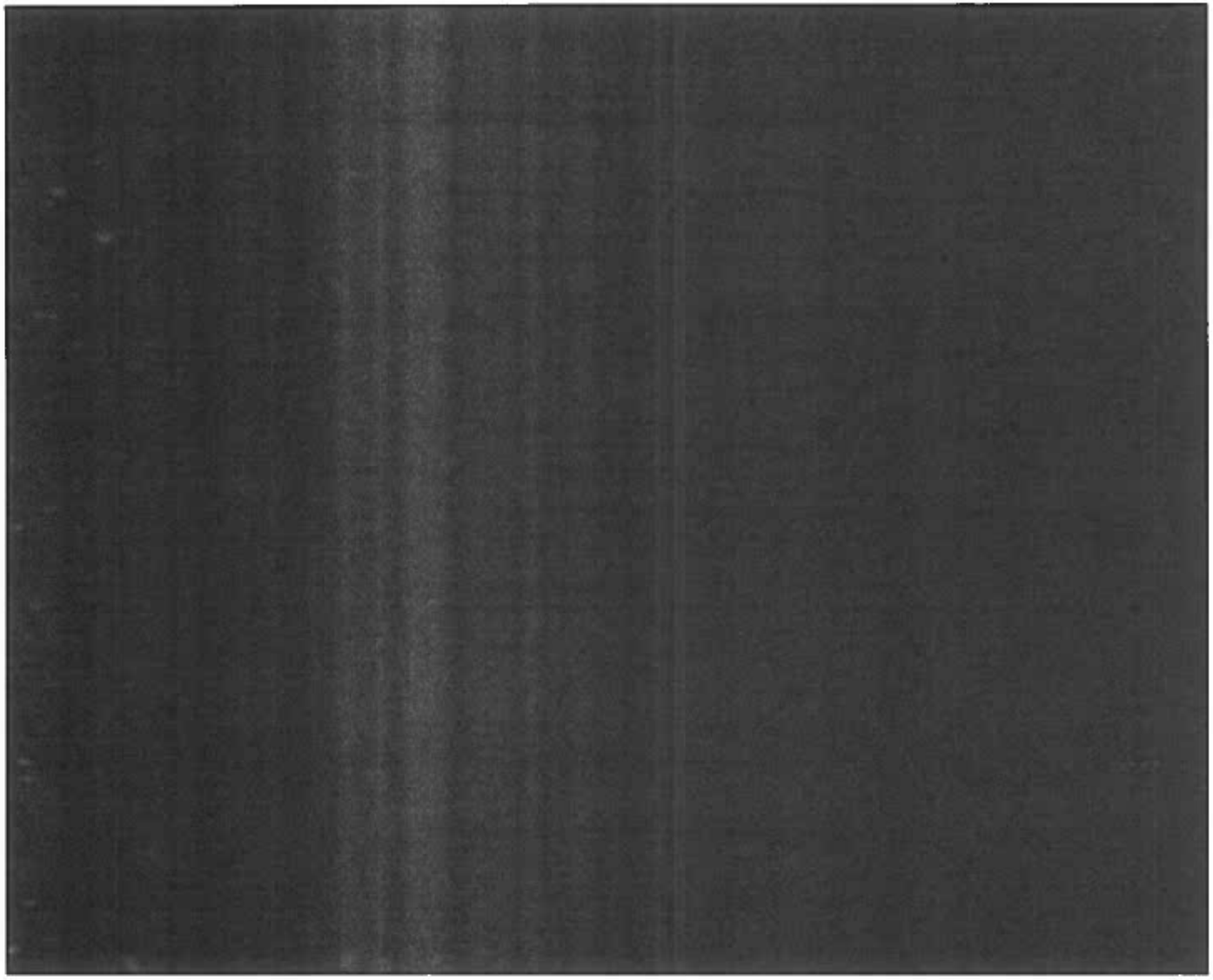


Department for Education

Projected Pupil No for Manchester Creative Studio 80% Recruitment

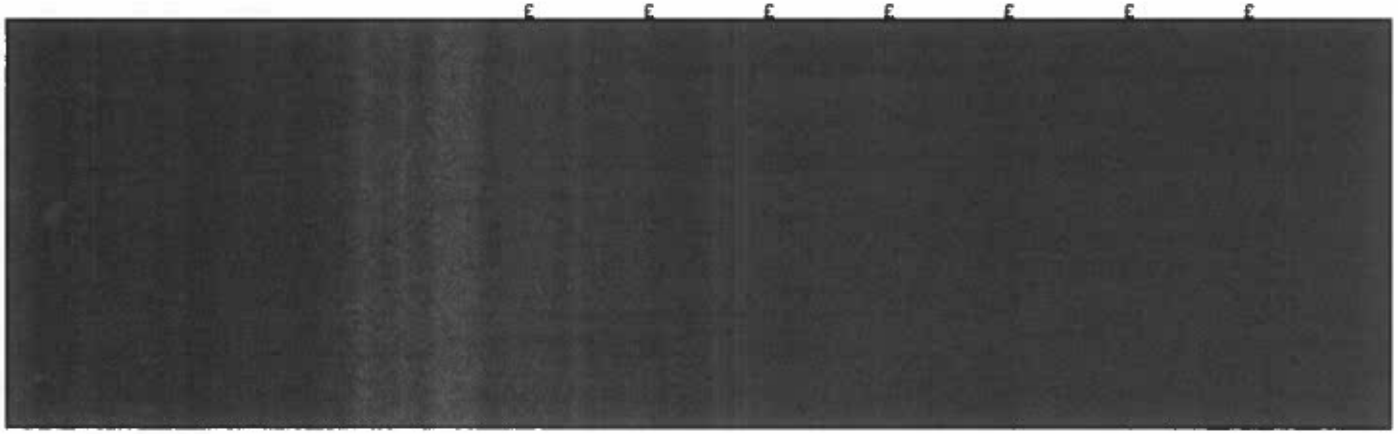
LA name Manchester 352

Unit Values Secondary



Department for Education

Projected Grant Funding Income for
Manchester Creative Studio
80% Recruitment



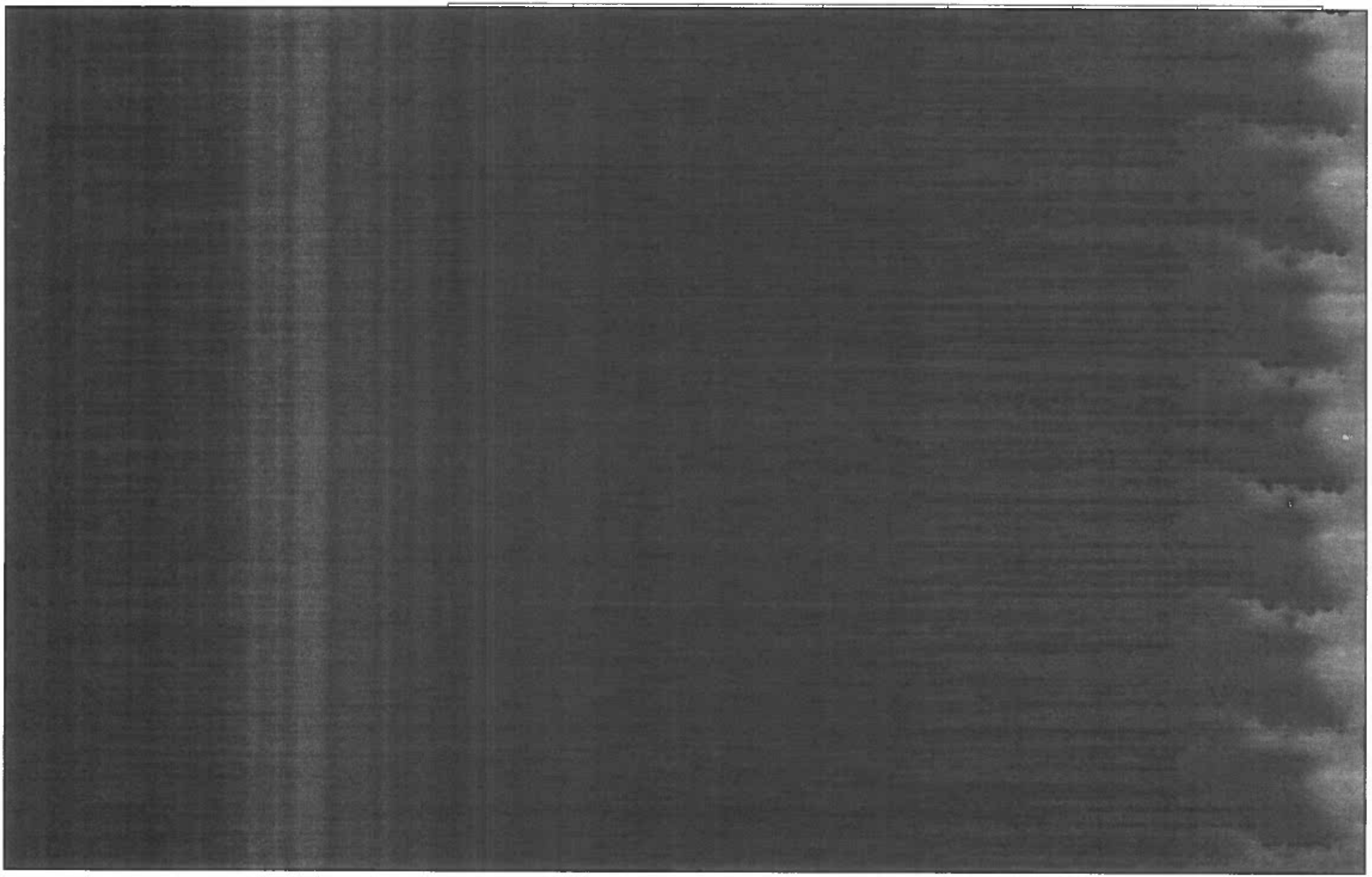
Department for Education

Projected Other than Grant Income for
Manchester Creative Studio
80% Recruitment

	2014/15 £	2015/16 £	2016/17 £	2017/18 £	2018/19 £	2019/20 £	2020/21 £
Other Income:							
eg: Charges for providing enrichment activities							
Apprenticeships							
Foundation Degrees							
Other 16-19							
Other 16-19							
Other 16-19							
Other 16-19							
Total Other Income (£)	£0	£0	£0	£0	£0	£0	£0

Department for Education

Projected Staffing Costs for
Manchester Creative Studio
80% Recruitment



Department for Education

Projected Other Payroll Costs for

Manchester Creative Studio
80% Recruitment

2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21
[redacted]						

Department for Education

Projected Non Payroll Costs for

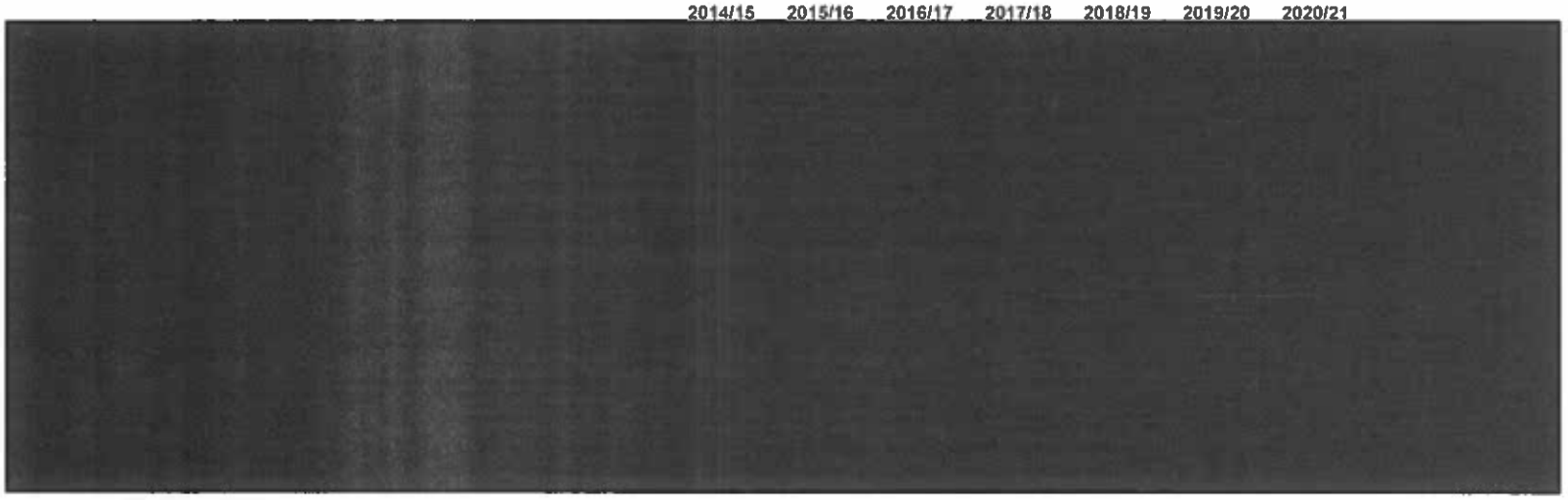
Manchester Creative Studio

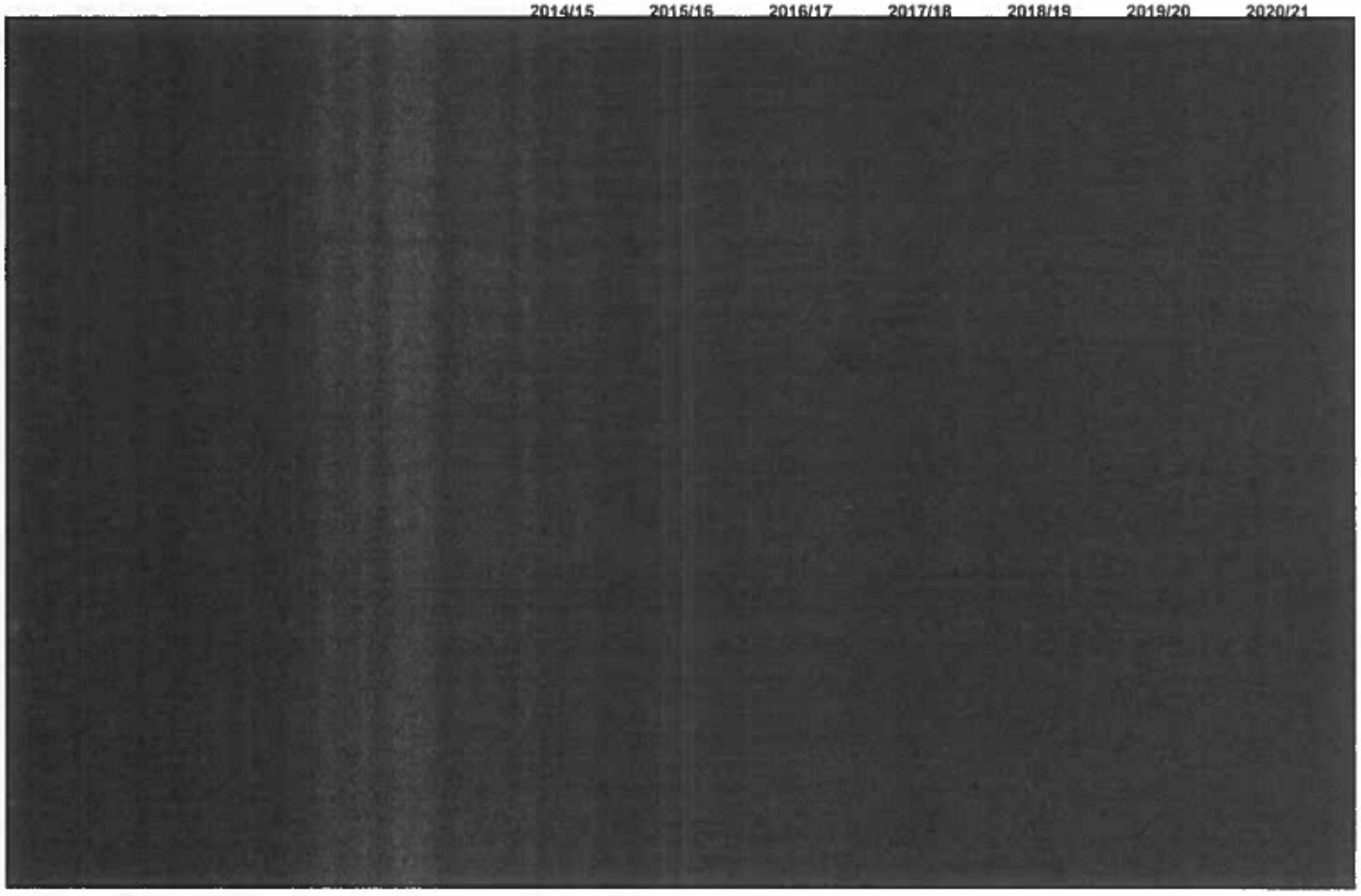
80% Recruitment

	2014/15 £	2015/16 £	2016/17 £	2017/18 £	2018/19 £	2019/20 £	2020/21 £
[redacted]							

Department for Education

Projected Post Opening Grant (POG) Calculation for
Manchester Creative Studio
80% Recruitment



Department for Education

Projected Income & Expenditure for
Manchester Creative Studio
80% Recruitment